

Twitter Thread by Matty



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12 Pivotal Moments that took the #NFT Industry exponential.

Not just money - we're talking Industry Progress & WTF Moments.

1/ Thread ■

2/ #Decentraland goes public - Feb 20th

First impressions were, empty, lonely, buggy, crashes, not much to do, etc.

Now there's HQ's, Top DJ Events, 100+ Galleries and
December so far had over 5k weekly visitors.





I wrote a post-launch article,
<https://t.co/s6VzQ8bENp>

3/ \$WHALE Launches May 3rd - A social currency backed by \$2M+ of #NFT assets by @WhaleShark_Pro &
@whale_community.

People across all NFT projects & platforms were incentivized to work together.

A top social currency by market cap, volume AND community.

<https://t.co/7RZ4QyNu8N>

Tokens 22		24H Trading Volume \$299.62k		Total Market Cap \$81.68m	
#	Token	Price	24H	Volume ▾	Market Cap
1	 WHALE WHALE	\$3.75	-2.23%	\$199.89k	\$18.17m
2	 Karma DAO KARMA	\$3.77	+1.47%	\$86.92k	\$16.56m
3	 LADZ LADZ	\$0.1101	+0.94%	\$3.82k	\$359.45k
4	 Coin Artist COIN	\$0.5811	-3.39%	\$2.65k	\$615.34k

\$WHALE ENTERS NFT & CRYPTO LAND

A revolutionary Social Currency that is backed by over 2,900 of the most valuable NFT assets in the World.

Read our Whitepaper: <https://t.co/gfqdDoAv2g>

Visit our Website: <https://t.co/27cP5MNYM5>

Join our Discord: <https://t.co/lvLi5Vc5gR>

— WhaleShark.Pro (@WhaleShark_Pro) May 2, 2020

4/ [@trevorjonesart](#) Picasso's Bull sells for \$55k on [@niftygateway](#).

A record sale at the time for a single Art NFT. Many in the broader NFT space started to pay attention from here.

The drop totalled ~ \$75k with a Silver /10 recently going for \$19.5k! on 8th Dec, (from \$750)

Nifty Gateway Drop

- 1/1 Original Animation -- \$55,555 FINAL BID
- 3/3 Gold -- \$2,500 SOLD OUT
- 10/10 Silver -- \$750 SOLD OUT
- 25/25 Bronze -- \$200 SOLD OUT

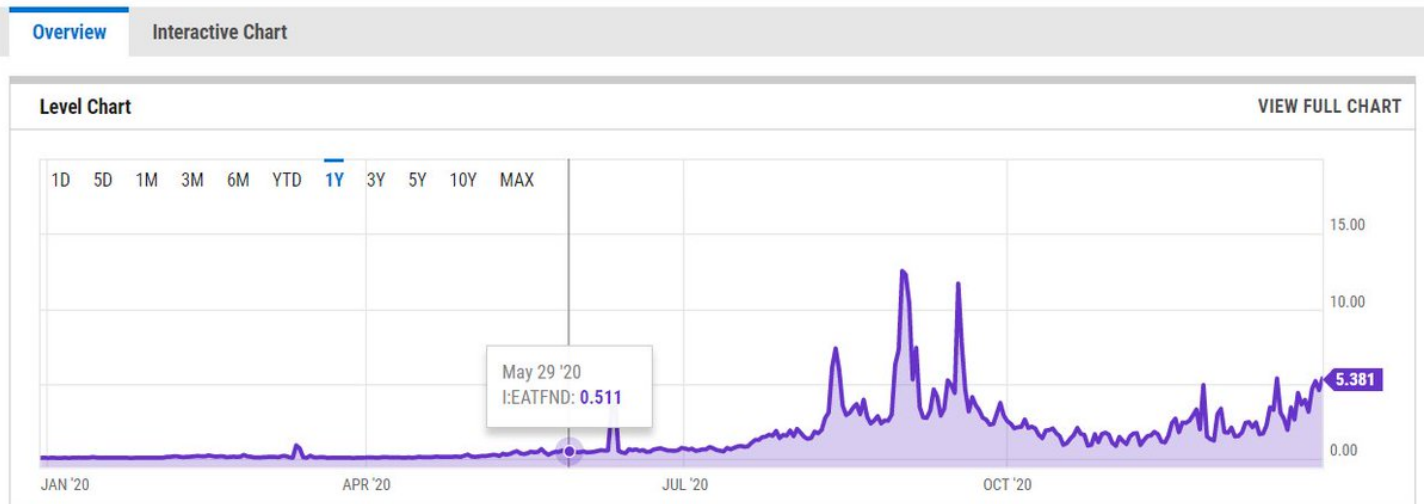
5/ Eth fees Sky rocket - Mid 2020

With Activity on ETH going berserk, ETH fees went from average \$0.20 per transaction to now ~\$5.4. More with NFTs.

This forced NFT projects, (especially gaming), to prioritize scaling/L2 while it was still 'ok' to trade Art as most are \$300+

Ethereum Average Transaction Fee

5.381 USD/tx for Dec 30 2020



6/ @AxiInfinity's \$SLP token 50x's - July 2nd Week.

The SLP token is a reward mechanism for players of the game. It's uncapped supply and was never seen as 'investible' until it 50x'd in 2-3 days.

ERC-20 Exposure for NFT projects made a lot of sense.

They now have \$AXS



7/ @JordanLlyall & the MEME Team launch @DontBuyMeme Aug 15th.

Started as a joke on copy pasting De-Fi projects & Farming food coins.

Which evolved quickly to an NFT Farming De-Fi experiment.

DeFi+NFT intersection was born.

<https://t.co/QD2pmuvVJd>

Introducing The Degenerator.

Spin up a new #DeFi project in as little as 5 minutes! pic.twitter.com/qpiod6uqSf






















— Jordan Lyall \U0001f34d (@JordanLlyall) August 15, 2020

8/ @WAX_io continuing to add project launches proving collectibles are here to stay.

Many of the top 24 hours volume are on WAX.

Also had a drop by @WilliamShatner & @deadmau5 !

data by <https://t.co/MQ5XUIZSZ8>

	↓↑	Product	↓↑	↓↑	Sales (24h)	↓↑
+	1	 NBA Top Shot		F	\$103,780.00	
+	2	 Bitcoin Origins			\$45,914.75	
+	3	 GoPepe			\$34,729.42	
+	4	 Axie Infinity			\$26,842.73	
+	5	 CryptoPunks			\$26,088.10	
+	6	 Sorare			\$22,021.20	
+	7	 KOGS			\$10,151.50	
+	8	 Blockchain Heroes			\$7,448.03	
+	9	 Alien Worlds			\$6,269.93	
+	10	 deadmau5			\$5,286.38	
+	11	 Garbage Pail Kids			\$3,360.28	

9/ @rariblecom \$RARI Airdrop - September

Rarible launched their token & incentive structure in July. 6+ Months into existence.

In September MANY people realized they had a juicy airdrop. Some \$10-\$20k+

It Went Wild

High volume, influencers, flippers everyone rushed there.



10/ @nba_topshot launches on @flow_blockchain by @dapperlabs.

Significant because it was a sports collectible NFT project done right. \$2M traded so far.

Looked good, healthy secondary market, mainstream appeal.

Top by Volume + on Flow. New L1 in town.

<https://t.co/MQ5XUIZSZ8>

START COLLECTING. WIN BIG.

A new generation of fandom has arrived. Join our community of NBA die-hards owning Moments: revolutionary collectibles featuring the best NBA highlights.

[START YOUR COLLECTION](#)

The advertisement features a black background with white text. On the right, there is a glowing red cube with a basketball player on one face and a Bitcoin symbol on another. The text 'LAYUP' and 'FEB 04 '20' are visible on the cube. The overall design is sleek and modern, emphasizing the collectible nature of the NFTs.

11/ @ChristiesInc auctions the first NFT-Physical piece by @robertalice_21 - Oct 7

The first 'NFT' to be sold at the largest Art Auction house goes for \$130k.

A mainstream moment that got larger auction houses to pay attention.

<https://t.co/7bbw0gWb0s>