

# Twitter Thread by [Easlo](#)



**Easlo**

[@heyeaslo](#)



I asked, "What's the best free tool for startups?"

I received 200+ replies.

Here are 10 free tools every startup must know:

Logomak

Pick the best colors and fonts for your logo in just a few minutes.

■ <https://t.co/rIPSWrjm07>

Logomak   How it works   About us   Contact us   Create a logo

Take the first step toward your ideal logo with Logomak!

Pick the best colors and fonts for your logo in just a few minutes! Select your industry and the associations you want your logo to evoke!

Business name   AGRICULTURE

Choose logo characteristics

Create a logo online >



## What is Logomak?


Logomak is a one-stop online generator for creating professional logos. Simply select your industry and logo

## Figma

Connects everyone in the design process so teams can deliver better products, faster.

■ <https://t.co/b3ZNU3LbpN>

FigJam is out of beta! See how Square, Netflix, and Dwell brainstorm, plan, and play in FigJam. [Learn more.](#) X



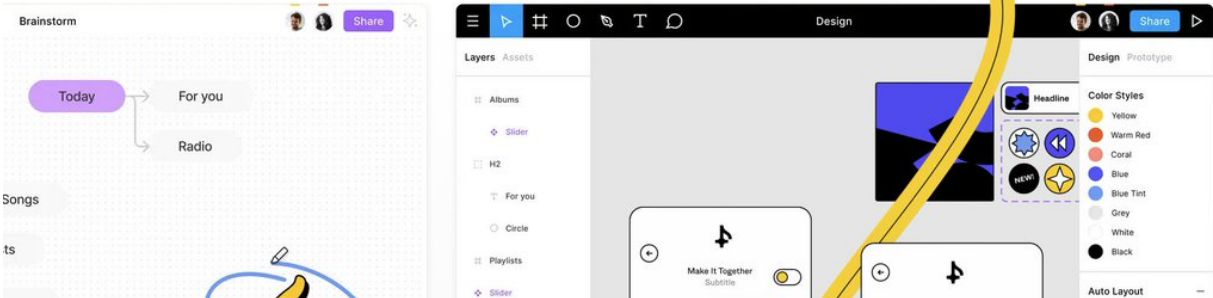
Products ▾ Enterprise ▾ Pricing Community ▾ Company ▾ Log in [Sign up](#)

# Nothing great is built alone.

GRASS 100%  
Developer

Figma connects everyone in the design process so teams can deliver better products, faster.

[Try Figma for free](#)



## Canva

Create beautiful designs with your team. Use Canva's drag-and-drop feature and layouts to design, share and print business cards, logos, presentations and more.

■ <https://t.co/kGTrepMeaV>

Canva

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What will you design?

Q

Try logo, poster, anything!

For you

Presentations

Social media

Video

Print products

Marketing

Office

More

TRY

Play with Canva

Video

Presentation (16:9)

Instagram Post

Poster

Logo

Facebook Post

A4 Document

Instagram

## Start inspired

With thousands of professional templates, images and quality content to choose from, get a headstart on bringing your best ideas and work to life.

Create a design

## Vercel

Combines the best developer experience with an obsessive focus on end-user performance. Our platform enables frontend teams to do their best work.

■ <https://t.co/KduA7XhoMN>

2022 will be our fastest year yet →

▲

Vercel

[Features](#)
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Try Vercel

Develop.

Preview.

Ship.

Start Deploying

Get a Demo

Vercel combines the best developer experience with an obsessive focus on end-user performance.

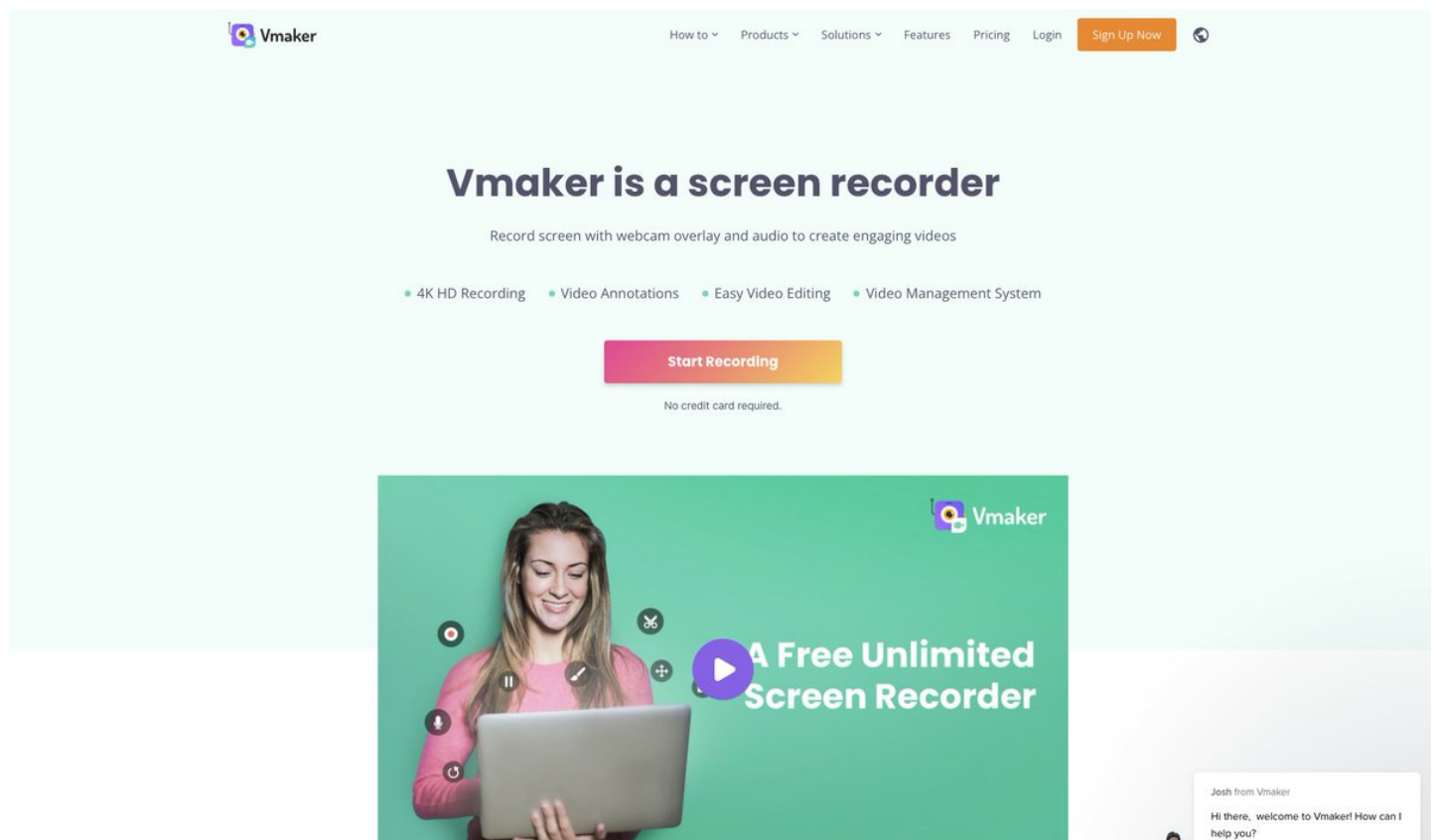
Our platform enables frontend teams to do their best work.

EXPLORE THE VERCEL WAY

## Vmaker

Vmaker is a screen and webcam recorder that lets you record high-quality videos on your Mac or Windows.

■ <https://t.co/nliBWGGhEJ>




The image shows the Vmaker website landing page. At the top, there is a navigation bar with the Vmaker logo on the left and links for 'How to', 'Products', 'Solutions', 'Features', 'Pricing', 'Login', and a 'Sign Up Now' button on the right. The main heading is 'Vmaker is a screen recorder' in a large, bold, dark font. Below this, a subheading reads 'Record screen with webcam overlay and audio to create engaging videos'. A row of four features is listed: '4K HD Recording', 'Video Annotations', 'Easy Video Editing', and 'Video Management System'. A prominent orange button with the text 'Start Recording' is centered below the features. Underneath the button, it says 'No credit card required.' Below this section is a large image of a woman with long brown hair, wearing a pink top, smiling and using a laptop. Overlaid on the image are several circular icons representing different recording features. To the right of the woman, the text 'A Free Unlimited Screen Recorder' is displayed in a large, bold, white font. In the bottom right corner, there is a small chat window with a profile picture of a person and the text: 'Josh from Vmaker', 'Hi there, welcome to Vmaker! How can I help you?'.

## Slack

Slack is a new way to communicate with your team. It's faster, better organized, and more secure than email.

■ <https://t.co/eIRk20k6Kk>

slack

Product ▾ Solutions Enterprise Resources Pricing

Q Sign in


TALK TO SALES

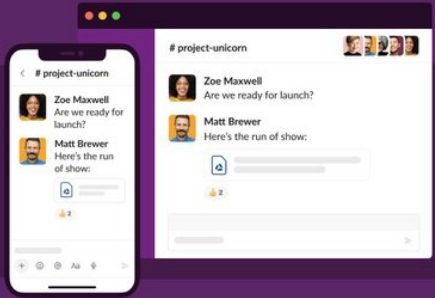
TRY FOR FREE


# Slack is your digital HQ


Transform the way you work with one place for everyone and everything you need to get stuff done.


TRY FOR FREE


 SIGN UP WITH GOOGLE




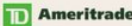
airbnb


Spotify


Uber


NETFLIX



TD Ameritrade





intuit


TIME

Acme Corp ▾


▼ Clients

big-corp


business-inc


capital-group

▶ Coworkers

Sarah, Acme Corp

People from Acme Corp and Business Inc are in this channel

Zoe, Business Inc

Sarah, Acme Corp

## Work more closely with partners

Break down barriers between you and your partners by working together in Slack—even if your partners work at other companies.

[Learn more about Slack Connect](#) →

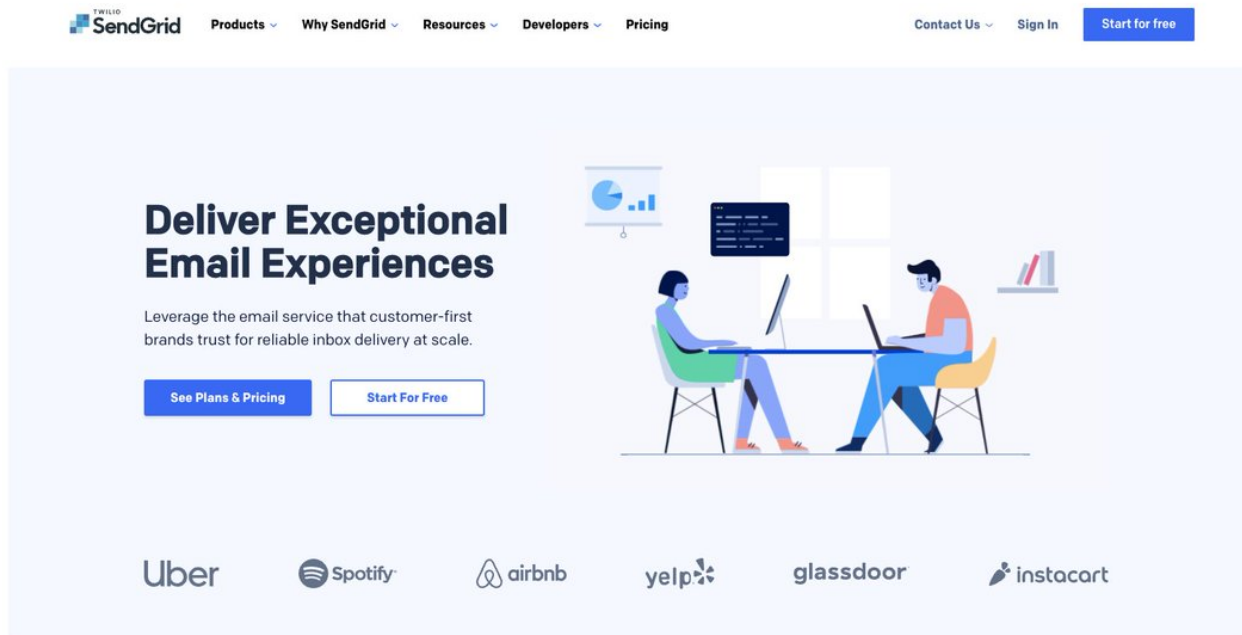
## Notion

■ <https://t.co/Bb4ORTVNcd>

## SendGrid

Customer communication platform for transactional and marketing email.

■ <https://t.co/taQ1Kxmsex>



### Email API

Integrate in minutes with our email API and trust your emails reach the inbox



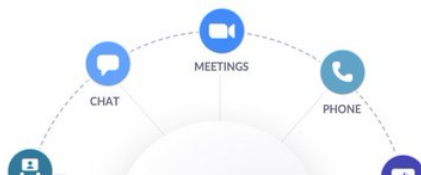
## Zoom

Secure, reliable video platform powers all of your communication needs, including meetings, chat, phone, webinars, and online events.

■ <https://t.co/tbths85Zcv>

## How the world connects

Millions of people and businesses trust Zoom to power their critical communications. And video is just the start. See how our cloud platform is simple to manage, flexible to build with, and impossibly easy to use. Meet and chat for free today.

[Sign Up Free](#)[Plans & Pricing](#)

Zoom for you

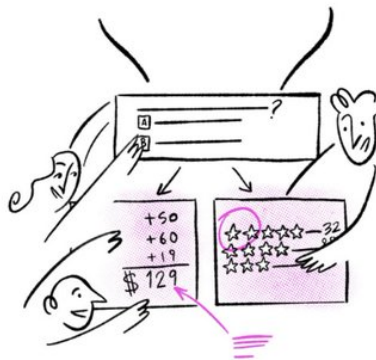
### Tally

Tally is the simplest way to create free forms & surveys. Create any type of form in seconds, without knowing how to code, and for free.

■ <https://t.co/wVb5Jdhfzq>



Tally

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## The simplest way to create forms

Create forms for all purposes in seconds.  
Without knowing how to code, **and for free!**

[Create form](#)

No signup required

Just start typing

If you found this thread helpful, retweet the first to share.

I write new threads every week, follow me [@heyeaslo](#) for more.