

Twitter Thread by [Tar ■](#)

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It's the weekend!

Grab a cup of coffee, in this thread I will explain

- 1. Peter Lynch's Six Categories of Stocks**
- 2. How to identify the type of stock you own?**
- 3. How to think and decide about the runway for growth of a company?**

Lets dive right in.



For those who do not know (I doubt there will be many), Peter Lynch is one of the most successful fund managers of all time.

He managed a fund called Magellan at US Investment Giant Fidelity Investments and during his 13 yr tenure, he delivered an average CAGR of 29.2%.

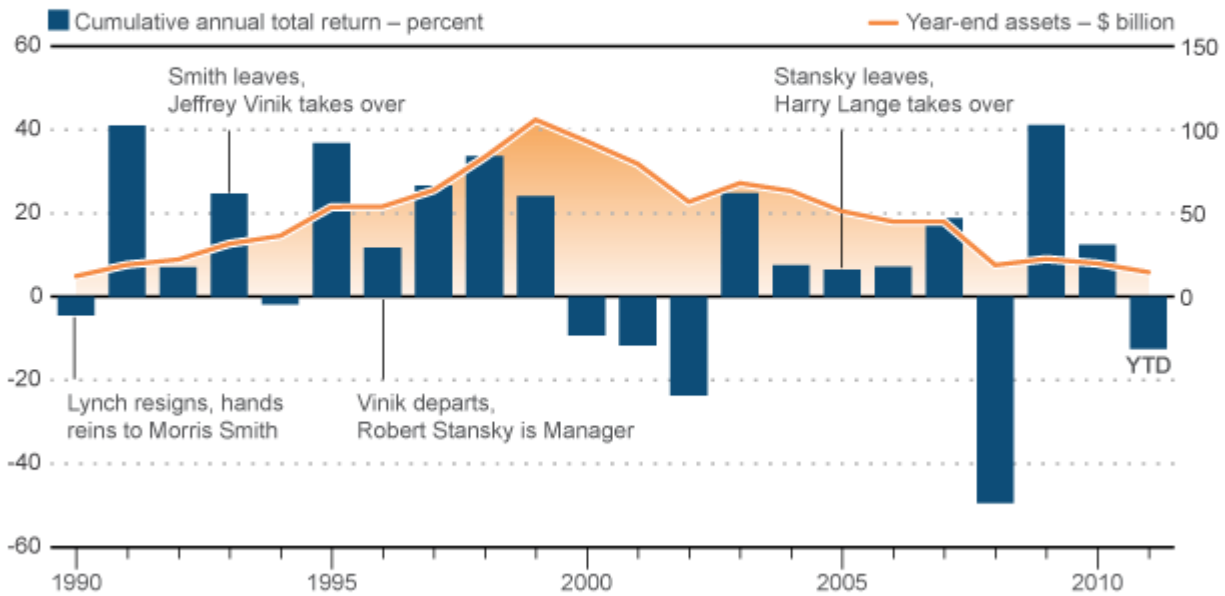


Sadly the fund couldn't keep up post Lynch's retirement and his successors weren't able to keep up with his returns.

That's how good Lynch was!

Magellan's failed successors

A string of Fidelity Magellan Fund managers have failed to duplicate Peter Lynch's remarkable run since the star stock picker retired in 1990.



Source: Lipper



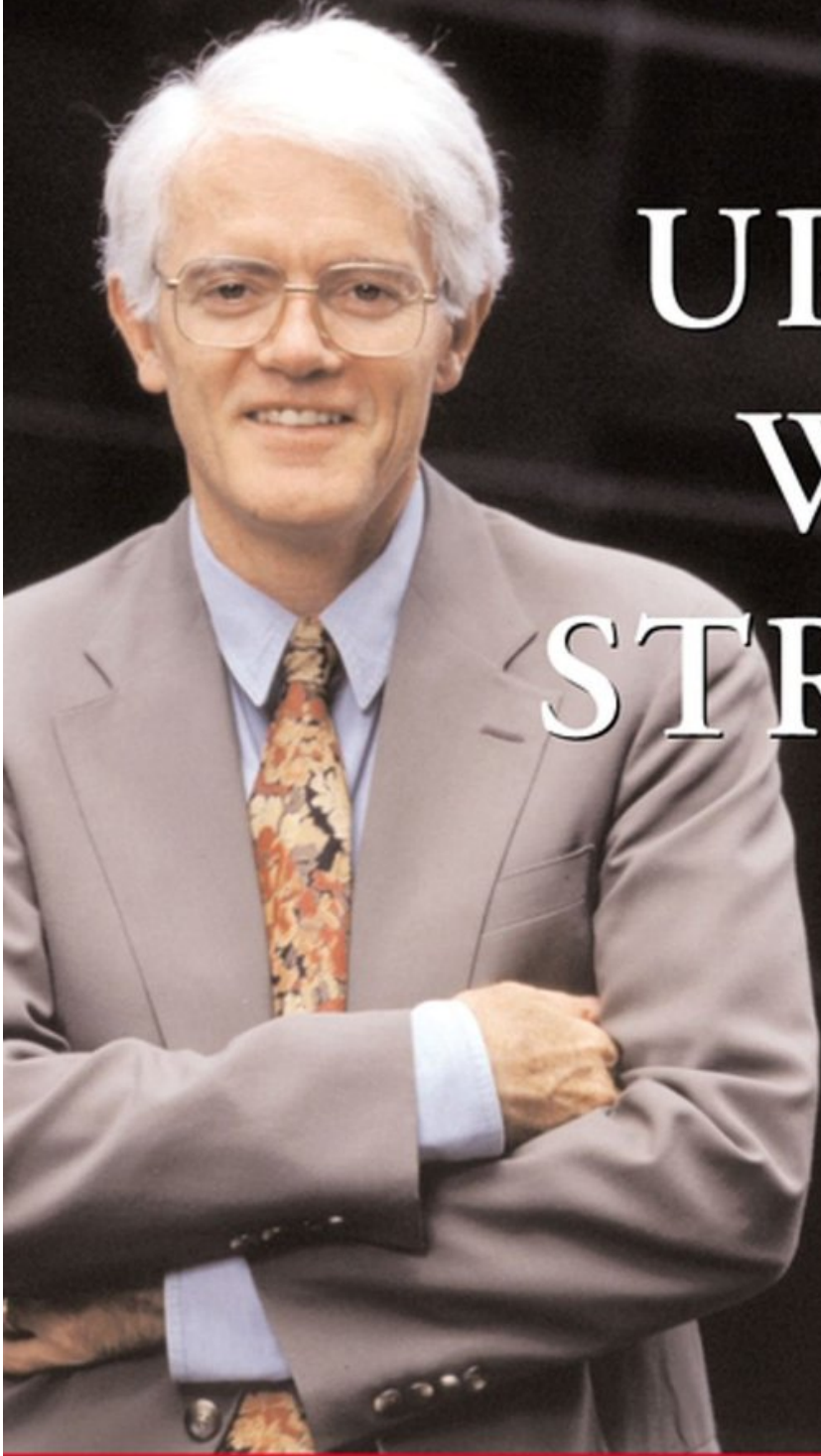
Reuters graphic/Stephen Culp

In 1989, a year before retirement, Lynch wrote and published a book called 'One Up on Wall Street'.

Almost 32 years later, the teachings of the book remain relevant.

(Highly recommended read)

"Mr. Lynch's investment record puts him in a league by himself."
—Anise C. Wallace, *The New York Times*



ONE UP ON WALL STREET

How to Use
What You
Already Know
to Make Money
in the Market

Over One
Million
Copies Sold

PETER LYNCH

WITH JOHN ROTHCHILD

WITH A NEW INTRODUCTION BY THE AUTHOR

Chapter 7 of the Book Titled

"I've Got It, I've Got It - What is It?"

talks about the need to classify stocks.

Peter's argument is that you need to know what kind of stock you hold in your portfolio.

Not all stocks are the same - and he is right!

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Different stocks possess different characteristics and it's these characteristics of a company that ultimately determine the return expectation and actual returns on the stock over a long term.

Very important to know what kind of a stock you own!

Here is how Lynch has classified each stock into six broad categories.

1. The Slow Growers

These are large and aging companies that barely manage to grow slightly faster than the average GDP growth of an economy.

Slow Growers pay a generous and hefty dividend but their sales and earnings aren't going anywhere

These stocks are equivalent to Snails



Slow Growers didn't start out that way.

They were once fast growers in their industry but ultimately consolidated a large market share.

Because their industry doesn't grow by very much, these companies do not grow and as such their stock doesn't move by a lot.

Here is one example of an Indian Company that's a slow grower to almost a no grower now.



If you look at the characteristics of Castrol, you will notice

- 1■ It has negligible Sales Growth
- 2■ It pays a hefty percentage of its profits as Dividends
- 3■ It controls a large percentage of its market share in the Industry it operates in.

Sales Growth of Castrol

Compounded Sales Growth

10 Years:	1%
5 Years:	-2%
3 Years:	-6%
TTM:	-4%

Pays High Percentage of Profits as Dividends

Profit & Loss

Figures in Rs. Crores

	Dec 2009	Dec 2010	Dec 2011	Dec 2012	Dec 2013	Dec 2014	Dec 2015	Dec 2016	Dec 2017	Dec 2018	Dec 2019	Dec 2020	TTM
Sales +	2,318	2,735	2,993	3,121	3,180	3,392	3,298	3,370	3,584	3,905	3,877	2,997	3,448
Expenses +	1,733	2,007	2,314	2,496	2,492	2,675	2,397	2,371	2,551	2,834	2,723	2,183	2,466
Operating Profit	585	727	680	625	687	718	901	999	1,033	1,071	1,154	814	981
OPM %	25%	27%	23%	20%	22%	21%	27%	30%	29%	27%	30%	27%	28%
Other Income	26	37	63	70	106	47	90	87	84	84	64	62	56
Interest	3	2	2	2	2	2	1	1	1	1	1	4	4
Depreciation	27	24	25	27	30	36	39	45	46	56	70	87	86
Profit before tax	581	738	716	666	762	726	951	1,040	1,070	1,098	1,147	785	948
Tax %	34%	34%	33%	33%	33%	35%	35%	36%	35%	36%	28%	26%	
Net Profit	381	490	481	447	509	475	615	670	692	708	827	583	701
EPS in Rs	3.85	4.96	4.86	4.52	5.14	4.80	6.22	6.78	6.99	7.16	8.36	5.89	7.09
Dividend Payout %	81%	76%	77%	116%	68%	78%	72%	81%	100%	70%	66%	93%	

This is what Castrol stock price has done over the last 10 years.



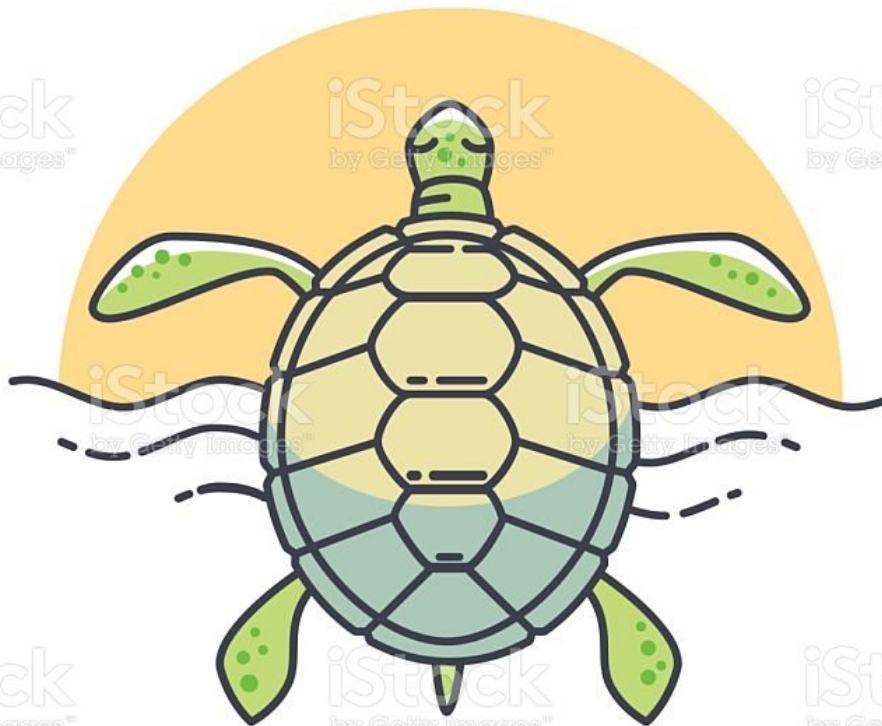
So if you own a slow grower in your portfolio and expect it to deliver 25% CAGR, then you do not know what you own and don't have the right expectations from the stock.

2. The Stalwarts

These are large companies that are growing slightly faster than GDP of an economy.

These stocks are equivalent to Turtles.

They can swim faster than a snail can crawl.



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Stalwarts can be characterized by

- 1■ Large Market Share of their Products
- 2■ Steady Earnings and Sales Growth
- 3■ Earnings aren't cyclical and do not suffer under tough times

An example of Stalwart from Indian context is Nestle India.



Both 10 year earnings and sales have growth slightly faster than growth Indian Economy.

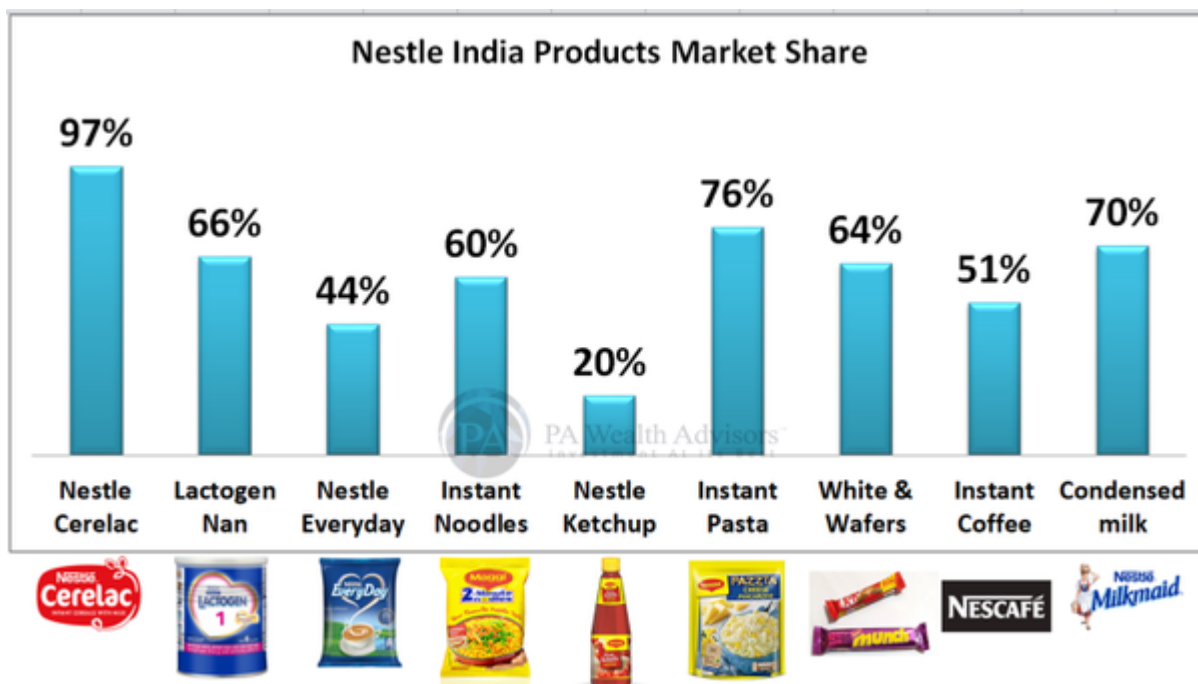
Compounded Sales Growth

10 Years:	8%
5 Years:	10%
3 Years:	10%
TTM:	7%

Compounded Profit Growth

10 Years:	10%
5 Years:	19%
3 Years:	19%
TTM:	6%

It has a Large Market Share in each of its products



And its earnings aren't cyclical .

Profit & Loss

Figures in Rs. Crores

	Dec 2009	Dec 2010	Dec 2011	Dec 2012	Dec 2013	Dec 2014	Dec 2015	Dec 2016	Dec 2017	Dec 2018	Dec 2019	Dec 2020	TTM
Sales +	5,129	6,255	7,515	8,335	9,101	9,855	8,175	9,141	10,010	11,292	12,369	13,350	13,636
Expenses +	4,134	5,016	5,990	6,509	7,153	7,823	6,620	7,313	7,913	8,675	9,443	10,149	10,298
Operating Profit	995	1,239	1,525	1,825	1,948	2,032	1,555	1,829	2,097	2,618	2,926	3,202	3,338
OPM %	19%	20%	20%	22%	21%	21%	19%	20%	21%	23%	24%	24%	24%
Other Income	35	35	21	31	97	94	-391	161	177	259	247	146	133
Interest	1	1	5	27	37	14	3	91	92	112	129	164	177
Depreciation	111	128	153	277	330	338	347	354	342	336	370	370	373
Profit before tax	917	1,145	1,388	1,553	1,678	1,774	814	1,545	1,839	2,429	2,673	2,813	2,921
Tax %	29%	29%	31%	31%	33%	33%	31%	35%	33%	34%	26%	26%	
Net Profit	655	819	962	1,068	1,117	1,185	563	1,001	1,225	1,607	1,968	2,082	2,159
EPS in Rs	67.93	84.91	99.73	110.76	115.87	122.87	58.42	103.86	127.07	166.67	204.16	215.98	223.95
Dividend Payout %	71%	57%	49%	44%	42%	51%	83%	61%	68%	69%	168%	93%	

This is what Nestle's stock has done since 2015.

139% Return over ~6 Years

A CAGR of around 13.26%, slightly higher than Indian economy.



Another key characteristic of Stalwarts is that they do not have severe drawdowns during time of crisis.

If you observe the chart of Nestle during Covid crisis, you will observe the stock had drawdown of about ~20% compared to almost ~40% in Nifty.



This is the reason why Stalwarts get all the love during crisis. Most cash is chasing them during recessions.

Stalwarts can double or triple over decades but they cannot become 10 baggers or give you a 25% CAGR.

So if you own a Nestle in your portfolio with the expectation that it will give you consistent 25% annual returns then you do not know what you own.

Stalwarts are suited for retirement portfolios, the ones which expect steady 10% annual returns and regular incomes in the form of high dividends.

If you have high allocation to high risk mid and small cap names, small allocation towards stalwarts can also help you reduce the overall risk and occurrence of hefty drawdowns in your portfolio.

3. The Fast Growers

These are companies that are growing their earnings and sales by more than 25% per year

This is where you will find multibaggers of tomorrow

Stocks in this category are like tigers and cheetahs of the investment world, they move fast and conquer territories



Characteristics of Fast Growers are as follows

- 1■ Aggressively Gaining Market Share in the Industry
- 2■ Sales and Earnings Growth of more than 25%
- 3■ High Investments into their Own Business to increase product lines

Fast Growers are volatile and earnings do not move steadily but by leaps and bounds.

Some Quarters Earnings may not grow at all while in others they will double.

You do not have to find Fast Growers in emerging and exciting industries, you can find them even in dull and boring industries.

The only condition is that the company should be gaining market share faster than the dull and boring industry is able to grow.

Here is an example of my favorite Fast Grower - Laurus Labs.



In the last 5 years, Laurus has grown its sales by more than 22% CAGR and its Earnings at 49% CAGR.

Compounded Sales Growth

10 Years:	%
5 Years:	22%
3 Years:	33%
TTM:	70%

Compounded Profit Growth

10 Years:	%
5 Years:	49%
3 Years:	80%
TTM:	285%

Laurus also shows other traits of fast growers.

It is reinvesting back into its business and getting into newer products - Formulations, Synthesis, CDMO, BioTech.

If you had to find this early, you just had to look at its CAPEX to know its a fast grower.

Cash Flows

Consolidated Figures in Rs. Crores / [View Standalone](#)

	Mar 2014	Mar 2015	Mar 2016	Mar 2017	Mar 2018	Mar 2019	Mar 2020	Mar 2021
Cash from Operating Activity +	121	-65	182	332	342	298	347	733
Cash from Investing Activity -	-312	-397	-312	-289	-384	-253	-221	-941
Fixed assets purchased	-309	-383	-327	-278	-391	-254	-222	-689
Fixed assets sold	0	1	1	0	0	0	0	5
Investments purchased	-6	-15	0	-3	0	0	0	0
Investments sold	0	0	12	11	0	0	0	0
Interest received	0	0	2	2	1	1	1	1
Shares acq cancelled	0	0	0	0	0	0	0	0
Acquisition of companies	0	0	0	-20	0	0	0	-245
Other investing items	3	0	0	-0	6	-0	0	-14
Cash from Financing Activity +	203	486	103	-54	42	-45	-128	255
Net Cash Flow	12	24	-27	-10	1	-0	-1	47

Just like a Fast Grower, its earnings too have been lumpy.

2015 witnessed a decrease, then a double by 2017, then a decrease again till 2019 and then a 4x increase.

Profit & Loss

Consolidated Figures in Rs. Crores / [View Standalone](#)

	Mar 2014	Mar 2015	Mar 2016	Mar 2017	Mar 2018	Mar 2019	Mar 2020	Mar 2021
Sales +	1,160	1,327	1,778	1,905	2,056	2,292	2,832	4,814
Expenses +	951	1,126	1,415	1,497	1,642	1,935	2,266	3,262
Operating Profit	209	200	362	408	414	357	565	1,551
OPM %	18%	15%	20%	21%	20%	16%	20%	32%
Other Income	9	34	4	32	29	15	5	23
Interest	64	106	111	100	80	88	90	68
Depreciation	33	62	86	106	125	164	187	205
Profit before tax	121	67	169	234	237	120	294	1,301
Tax %	20%	-2%	21%	19%	29%	22%	13%	24%
Net Profit	97	68	134	190	168	94	255	984
EPS in Rs	12.64	8.81	16.97	3.60	3.16	1.76	4.77	18.33
Dividend Payout %	0%	0%	2%	8%	9%	17%	10%	11%

This is what Laurus's stock has done since listing.

A six bagger so far.



There is usually a lot of noise around Fast Growers, but if you focus on the noise and not the elements that make the company a Fast Grower, you will probably miss the boat

If you have stocks like Laurus in your portfolio and expect steady returns without severe drawdowns then you do not know the type of stock you own and have incorrect expectations from it

These stocks do not move steadily like Stalwarts & are not suited for retirement portfolios.

4. The Cyclical

Cyclical are companies whose sales & profits rise & fall regularly with market cycles.

These are your autos, cement, steel and metal companies.

I nominate lemurs as the animal to denote Cyclical.

(Lemurs hibernate for upto 7 months in a year)



Characteristics of Cyclical include:

- 1■ Cyclicity in Sales and Earnings
- 2■ Established Market Share
- 3■ Negligible Reinvestments into their Own Business during down cycles

You have to be very well versed with the industry and know the industry structure like back of your hand to make money in cyclicals.

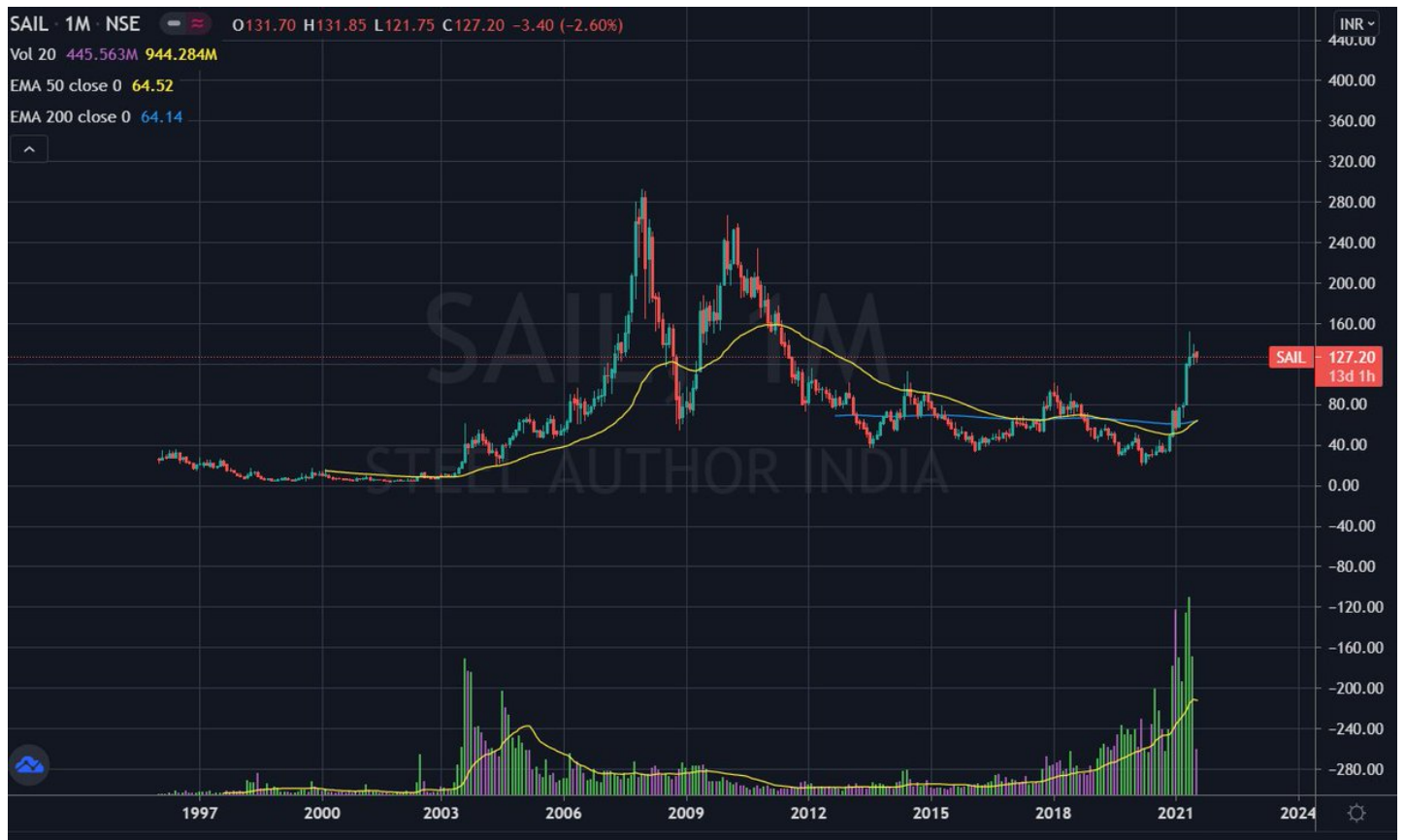
Enter during the peak and you can lose upto 80% of your capital or more without seeing any return for many years.

However, if you get the cycle right, you can make equally wild gains and many times your money.

By definition, cyclicals are not consistent compounders and all investments should have an exit strategy well thought of before entry.

Some examples include, SAIL, Hero Motors, DLF.

Here is a chart for SAIL, the cyclicity in stock is clearly visible.



These stocks aren't suited for those who have no knowledge of the industry or who are looking for consistent 25% CAGR over a decade or more.

Note: Cyclicals can also be Fast Growers.

This is when a cyclical is gaining market share in the industry and able to keep its Balance Sheet intact.

Shree Cement for example has given 100x returns in last 12 or so years, but that return came at occasional 30% or more drawdowns.



5. The Turnarounds

These are companies that have went through bankruptcy and once were a gruesome business. They are transforming themselves into a better business that is finally paying off results.

Kinda like caterpillar to butterfly transformation.



Characteristics of Turnaround include:

- 1■ Once a Depressed Bankrupt Business
- 2■ Transforming itself from old bankrupt business
- 3■ Financials stabilizing and sales and earnings increasing

My favorite example of a Turnaround in Indian context is RACL Gear Tech.

This was a business that was neglected by its owners and made its way to bankruptcy until it was rescued by an employee and now is a growing export oriented business finding legs to become a fast grower.



RACL Geartech Limited

If you look at RACL's chart, you will notice the stock was highly volatile and didn't do anything from 2004 to 2016 .



From 2016 onwards however, as earnings improved and business stabilized, the stock started performing and is a 13 bagger.



You will notice this in RACL financial metrics as well, the return ratios for shorter durations are higher than return ratios for longer durations.

Compounded Sales Growth		Compounded Profit Growth		Stock Price CAGR		Return on Equity	
10 Years:	9%	10 Years:	25%	10 Years:	40%	10 Years:	16%
5 Years:	12%	5 Years:	45%	5 Years:	74%	5 Years:	20%
3 Years:	14%	3 Years:	44%	3 Years:	104%	3 Years:	22%
TTM:	-4%	TTM:	30%	1 Year:	592%	Last Year:	24%

Turnarounds can be extremely lucrative esp. if they show signs of becoming fast growers after a turnaround.

The earnings and stock performance will likely be very volatile, so if you own turnarounds in your portfolio and expect them not to face 50%+ drawdowns during tough times, then you do not know the type of stock you own.

6. Asset Plays

These are companies that own some asset that is valued higher than the total market cap of the company.

Essentially you can buy the entire company, strip its assets into piecemeals, sell them and earn more than what you paid to buy the company.



SUM OF ALL PARTS



Characteristics of Asset Plays include:

- 1■ Market Cap Less than Sum of its Assets
- 2■ No growth in Sales and Earnings
- 3■ Main Business is stagnant

An Example of an Asset Play in Indian context is Bombay Dyeing.

BOMBAY DYEING

Bombay Dyeing as a company is gruesome cash losing business. This is pretty evident from its sales and earnings growth metrics.

Compounded Sales Growth

10 Years:	%
5 Years:	-8%
3 Years:	-23%
TTM:	-37%

Compounded Profit Growth

10 Years:	%
5 Years:	%
3 Years:	%
TTM:	-261%

The company however owns a residential project with 270 units yet to be sold. The total estimated value of this inventory is about 2100 crores, slightly above its current market cap.

Real Estate Division (29% of revenues)

The company recently entered into this division to develop real estate projects on its large land banks located in Mumbai.

Its has developed two projects till date, Island City Centre (Residential) and Wadia International Centre (Commercial).#

As of November 2020, the company has remaining inventory of ~270 units of total 530 units to be sold of its residential project ICC. The estimated value of this inventory is ~2,100 crores.#

High Profits from sale of real estate

The abnormal profits in the past 2 years by the company are primarily due to the sales of units of its residential project. It earned ~1,700 crores in FY19 and ~400 crores in FY20 in profits from its real estate business. #

If you look at the chart of Bombay Dyeing, you will see the stock hasn't done anything since listing.



I wonder if the 42% Public Shareholders know what type of stock they hold in their portfolios.

Shareholding Pattern

Numbers in percentages

INSIDER TRADES

	Jun 2018	Sep 2018	Dec 2018	Mar 2019	Jun 2019	Sep 2019	Dec 2019	Mar 2020	Jun 2020	Sep 2020	Dec 2020	Mar 2021
Promoters +	53.69	53.69	53.69	53.69	53.69	53.66	53.66	53.66	53.66	53.66	53.66	53.66
Flls +	2.22	2.09	1.49	1.55	1.55	1.47	1.22	1.07	0.73	0.17	0.16	0.03
Dlls +	3.87	3.86	3.83	3.81	3.98	4.04	4.14	4.14	4.19	3.81	3.81	3.80
Public +	40.23	40.36	40.99	40.95	40.78	40.83	40.98	41.13	41.41	42.36	42.37	42.51

So those were the six categories of stocks as defined by Peter Lynch.

Now let's answer a question - How to decide how much runway for growth a company has?

No company can become larger than the economy it operates in. Take for example Amazon.

The image shows the Amazon logo, which consists of the word "amazon" in a white, lowercase, sans-serif font. Below the text is a curved orange arrow that starts under the letter 'a' and points towards the letter 'n', resembling a smile.

\$AMZN has a market cap of about \$1.8 Trillion.

US Economy GDP is about \$18 Trillion.

A 10x increase for Amazon means it will be bigger than US Economy, there is a very negligible chance of this happening.

So if the market cap of the business cannot multiply by 10x, how will your stock return?

Expecting a 10x return on \$AMZN from here is foolish.

However, if Amazon were to demerge its various businesses and list them separately as independent units, then you can expect multibagger return on smaller businesses of Amazon.

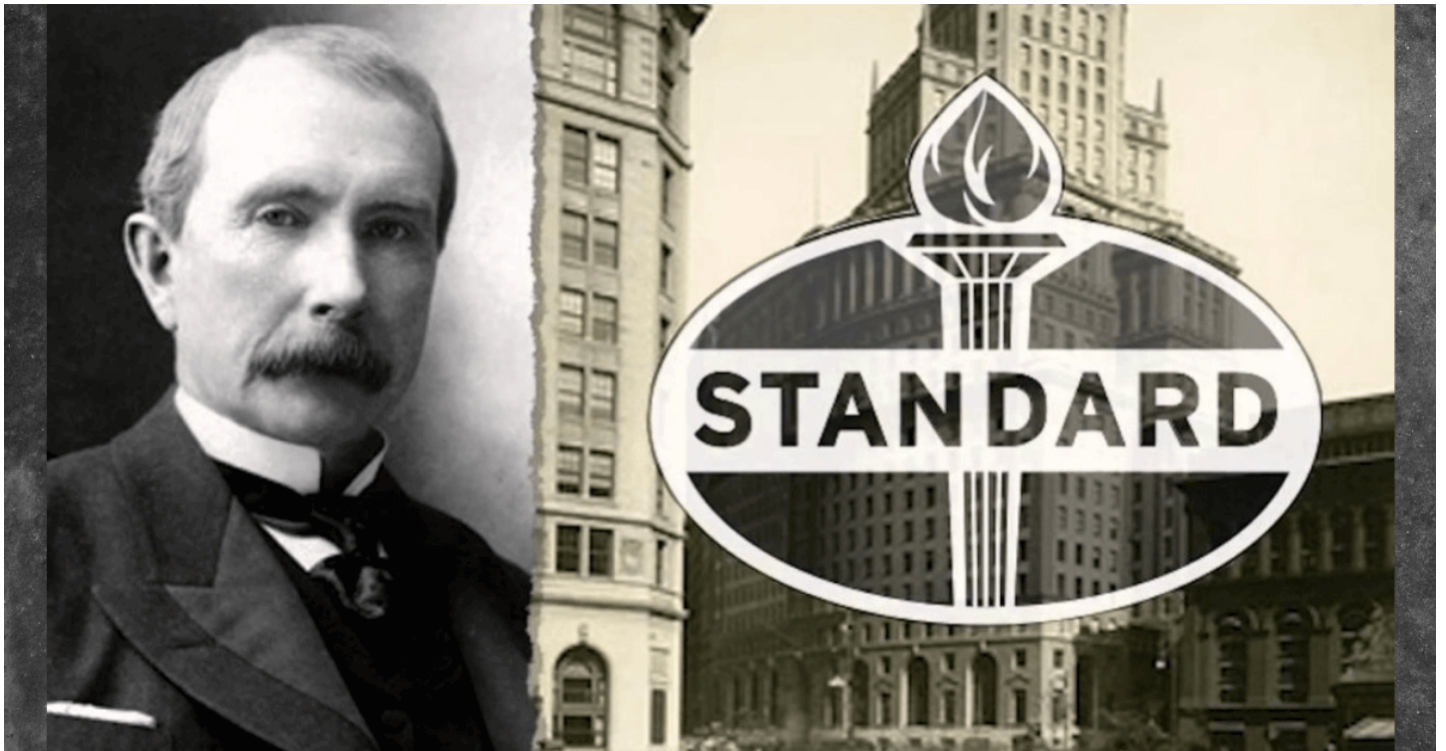
The current anti-trust lawsuit investigations against Big Tech in US is actually good for them.

If they end up breaking the business, the shareholders are in for huge rewards over time.

The same situation played out when Standard Oil was dismantled after anti trust lawsuit against it by then US President Teddy Roosevelt's administration.

The breakup of Standard Oil made John D Rockefeller, the richest man in America.

But that's a story for another thread.



So if you own Apple, Amazon, Microsoft and expect them to deliver returns like they have over the last decade without a demerger of their business in your investment thesis then you do not know the type of stock you own.

With this, we come to an end of this thread.

I hope this helped you understand the various types of stocks available in market beyond just the usual tags of growth and value.

If you find this thread useful then follow me

[@itsTarH](https://twitter.com/itsTarH)

I write a new thread every weekend.

All my previous work, can be found here.

<https://t.co/az1Rsw05TO>

All my Threads so far \U0001f9f5 \U0001f447\U0001f3fc

— Tar \u26a1 (@itsTarH) June 5, 2021

I also teach a class on data visualization, if you're interested

The kind folks at Skillshare have increased the free trial length to 30 days if you sign up using this link

<https://t.co/VyPiV7u7pp>

Releasing new classes on Personal Finance & Investment Research coming weekend

The Skillshare logo is displayed in white text on a dark blue background. The word "SKILL" is in all caps, and "Share." is in title case. A small green dot is positioned above the letter 'I' in "SKILL", and another small green dot is positioned at the end of the period in "Share."

Will resume writing and publishing long form articles at my blog.

The next is a series of articles on Biologics CDMO industry.

Subscribe for free, if you're interested.

Thank you to the 1500+ of you who already have!

<https://t.co/6tHU5fQXGu>

Thank you for reading, please retweet the first tweet in this thread for a broader reach.

See you all next weekend!

