

Twitter Thread by Mauricio Carvalho



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10 things that I wish to had learned earlier in life:

1) You're not going to be rich by selling your workforce. Instead, create value for society through a business and own equity on it. (more [@naval](#))

2) Workout 5 days/week is easier than trying to be fit. Find a hobby that burns calories, don't miss it twice. Enjoy. [@atosjiujitsu](#)

3) Find a reason to be grateful every day is easier than the search for happiness.

4) Great books give you superpowers.

5) 20 hours of reading looks infinite. The same time of work is only 2.5 days.

Mistakes at a fast-growing startup will cause you headaches for months. Read more.

6) Habits are also about perspective.

Read 1 hour/day is easier than 36 books a year. Be consistent and enjoy the path - [@jamesclear](#)

7) Don't be ashamed to be a generalist.

Learn when and how to talk to specialists, asking them the right questions - [@DavidEpstein](#)

8) Learn the basics of programming, software design, and how to start a startup are much harder than it looks like.

Avoid bullshit.

9) When building a startup:

- Growth is everything.

- Make something that people love.

- Talk to the customers.

- Make it simple, make it fast.

- Focus 50/50 on Product and Distribution since day 1.

(more [@yegg](#) and [@paulg](#))

10) Work only with people that you can visualize yourself working with for the next 10 years.

Time builds trust, compound knowledge, and create friendship. All required in long term.