Twitter Thread by Dickie Bush ■



Dickie Bush ■
@dickiebush

I went from 900 to 125,000 followers in 12 months.

But 90% of that growth came from 9 threads - which on their own generated 20,000,000 views.

So here's a recap of those 9 threads (and what they can help you with):

I studied math at Princeton - mostly because I hated writing.

But colleges do a horrendous job teaching you to write.

So I spent 200 hours learning to write on my own.

Then, I summarized the frameworks I learned:

https://t.co/PxJqFGYJdG

> College completely failed in teaching me how to write.
>
> So I spent over 500 hours studying legendary authors and copywriters.
>
> Then, I distilled what I learned into 6 simple frameworks.
>
> But unlike college, these won't cost you $120,000.
>
> Here they are for free:
>
> — Dickie Bush \U0001f6a2 (@dickiebush) September 22, 2021

If you're new to Twitter, it can be overwhelming.

But even people who use it every day aren't using its best features.

So here are 10 of them you can start using today to 10x your experience:

https://t.co/0ecf6MHw5a

> If you use it right, Twitter is the most powerful platform in the world.
>
> But Twitter does a horrible job of showing you its advanced features.
>
> Here are 10 of them you probably know nothing about:
>
> — Dickie Bush \U0001f6a2 (@dickiebush) March 30, 2021

Whether you're a:

- Writer
- Creator
- Student
- Employee
- Entrepreneur

You are in the business of storytelling.

So here's a storytelling crash course from the world's most creative company:

https://t.co/enfDNj3agt

> The most creative company of the last 30 years:
>
> Pixar.
>
> Back in 2011, Pixar storyboard artist Emma Coats shared their "22 Rules For Storytelling."
>
> And the rules are a must-read for writers, entrepreneurs, and anyone who wants to tell captivating stories.
>
> Here's the breakdown: pic.twitter.com/eUqUpvvbDX
>
> — Dickie Bush \U0001f6a2 (@dickiebush) October 28, 2021

If you spend any time on Twitter, you've seen the words "Web 3."

But whether you're a complete beginner or fully crypto-pilled, these quotes will help you learn where the world is headed:

https://t.co/PBcZOgDS9W

> 20 quotes on Crypto, Web 3, NFTs, and decentralization from Tim Ferriss, Naval Ravikant, and Chris Dixon.
>
> (For those who want a crash course in where the future is heading):

— Dickie Bush \U0001f6a2 (@dickiebush) October 30, 2021

If you use it right, you can learn anything on Twitter.

So I scoured the archives to find some of the hidden features of the internet's most popular tools:

https://t.co/TJ4QGqlFFv

> If you use it right, the internet is the most powerful tool in human history.
>
> But most people aren't using it to its full potential.
>
> Luckily, there's now a Twitter thread with advanced tips for every internet tool - using this exact hook.
>
> Here's the 10 best of them:
>
> — Dickie Bush \U0001f6a2 (@dickiebush) November 12, 2021

I wanted to learn the art of capturing, keeping, and monetizing attention - using writing.

So I immersed myself in the writings of the world's best copywriter.

Here's what I found:

https://t.co/WhA93Ccza7

> The highest-paid copywriter in history: Gary Halbert.
>
> His legendary sales letters generated over $1,000,000,000 in revenue.
>
> And in one of his very last letters, he shared 12 time-tested strategies for writing better copy, faster.
>
> Here's a breakdown of each one: pic.twitter.com/n3ANCJz8zB
>
> — Dickie Bush \U0001f6a2 (@dickiebush) July 27, 2021

For over 1,200 days in a row, I've journaled on a high-quality question.

So I compiled the 21 best questions to reflect on as we close 2021:

https://t.co/yWygYY6SGB

> 21 questions to reflect on as you end 2021:
>
> — Dickie Bush \U0001f6a2 (@dickiebush) December 23, 2021

Atomic Habits was the best book I read in 2020.

But while reading is good, application is better.

So here's how to use the frameworks from that book to build a writing habit:

https://t.co/P3RMSIlswk

> Atomic Habits from @jamesclear changed my life.
>
> In Atomic Habits, James lays out the Four Laws of Behavior Change.
>
> 1. Make it obvious
> 2. Make it attractive
> 3. Make it easy
> 4. Make it satisfying
>
> Here's how to leverage them to build a daily writing habit (\U0001f9f5\u270d\U0001f3fc):
>
> — Dickie Bush \U0001f6a2 (@dickiebush) March 10, 2021

Now, we're heading into a new year.

And it's the time of year to fall into the "planning" trap.

So before you spend weeks and months trying to make the perfect plan, read this story of 2 men learning to fish:

https://t.co/2rvF6uO26Y

> I used to have one severe addiction:
>
> Planning.
>
> My brain loved the cheap dopamine of gathering books to read, tasks to complete, and videos to watch.
>
> But when it came to taking action, the euphoric rush faded.
>
> What ended my addiction?
>
> This story of two men learning to fish: pic.twitter.com/P5THc3TJgB
>
> — Dickie Bush \U0001f6a2 (@dickiebush) July 28, 2021

Now, these 9 threads were outliers.

But I wrote *every day* in 2021 (giving myself more shots on goal).

And I can attribute just about every good thing that's happened in my life to writing and publishing every day.

After seeing the benefits writing unlocked for me, I wanted to help others start too.

And over the last year, I've helped over 2,000 writers start writing online.

So if you're looking to kickstart 2022 by writing online, there are 7 days left to join:

https://t.co/JJNKZQKb75

Along the way, I've learned a lot about what makes for effective digital writing.

And I compiled every framework into this free 13,000-word ultimate guide.

Check it out:
https://t.co/34AcQYuW3r

And if you can't get to all of these today...

Jump back to the top tweet and bookmark it for later (or retweet to share with others):

https://t.co/IpMDiGZrCY

> I went from 900 to 125,000 followers in 12 months.
>
> But 90% of that growth came from 9 threads - which on their own generated 20,000,000 views.
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> So here's a recap of those 9 threads (and what they can help you with):
>
> — Dickie Bush \U0001f6a2 (@dickiebush) December 26, 2021