

Twitter Thread by Amit Schandillia



Amit Schandillia

@Schandillia



[QT: INDIA, THE GOLD STANDARD OF CLASS]

1/28

Some time last week, an American shared this on LinkedIn. A neutral (note the 3rd-person verbiage) observation of the goings-on in our capital with a legit @AP thumbnail. Of course India had to descend on him like an avalanche of poop.



Jon Steinberg • Following

President Altice News and Advertising at Altice USA

1w •

Tens of thousands of farmers in India have been protesting new agricultural laws they say will leave them poorer and at the mercy of corporations. <https://chdr.tv/mvm>



3,947

4,362 Comments • 300,951 Views

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exercise pointless. At the same time, such loss of a demography's class must never be out of the spotlight. So am doing it anyway.

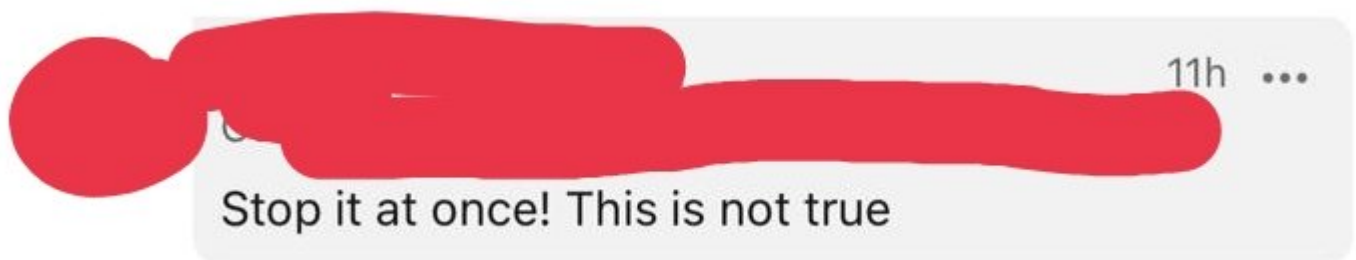
3/28

Just before we start, here's a small bummer: I've redacted all identifying information even though it's all in public domain. This is to avoid any inadvertent code violation; Twitter doesn't seem to like doxing and neither do I.

So here we go.

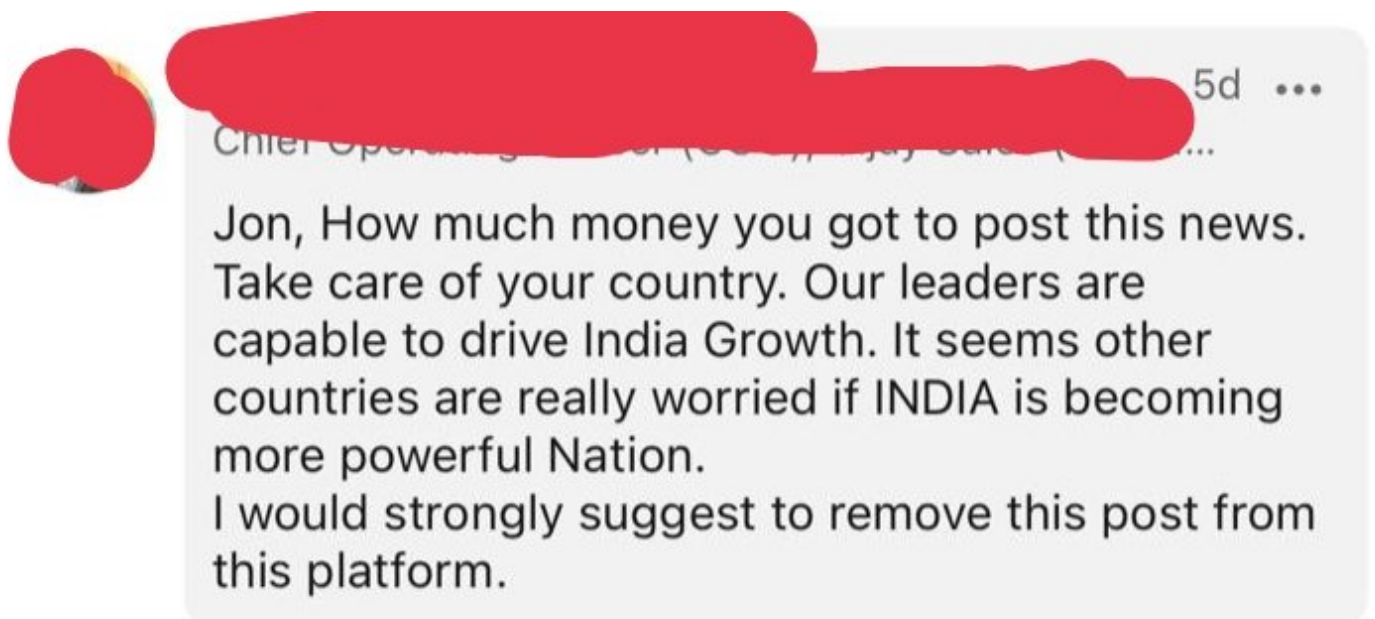
4/28

1. Corporate affairs general manager at a Japanese auto heavyweight.
2. DB architect with a Silicon Valley giant. Sum total of his argument? Farmer leaders lean Left. Interestingly, also disses the IAC shindig the biggest benefactor of which was the party in power today.



5/28

Here's another, this time no less than the COO of one of the biggest electronics retail chains in India. From his English, to his demeanor, to his self-entitlement, tweet naming one thing that isn't oozing class.



6/28

VC at a university. Telling a foreigner in over 100 words that he doesn't care about foreigners raising issues. And speaking of freedom and peace while rooting for the exact opposite. Hypocrisy wasn't screaming to be paraded, was it?

Profile picture of a person with a red background and a white outline of a person's head and shoulders.

Vid

1d ...

University

Mr. Steinberg its better to put first your own house in order. People of India know what's good for us. We will sort out our issues. Indian constitution provides great freedom to air its citizen's concerns through peaceful demonstrations and other means. We are using our rights . You even do not understand the tip of iceberg about the issues: Economical, social & Political. We do not care a bit about international celebrities raising issues. They could do it for many reasons including money
The platform chosen is irrelevant to the issues. Suggest you to find an appropriate platform if you are so concerned and preoccupied. You are free to use your freedom of speech.

7/28

Director at a Bombay-based guar gum manufacturing and exporting business. Never mind delegitimizing the world's largest protests because there's others that aren't protesting, just take time to "incentivize" this optimal mix of insecurity and motormouthery.

4d ...

Dir

[Jon Steinberg](#) I have been following you on LinkedIn for a long time now. Always loved reading your posts about various innovative products and/or processes invented by individual and/or companies. Never in all this time have I ever seen you post about anything remotely connected to current affairs and/or politics. Hence it was extremely surprising for me to see a post about the farmers protest in India. Some questions for you:

1. Have you actually read the farms laws that have been legally passed through the Indian Parliament?
2. You talk about tens of thousands of farmers protesting. Do you know about the millions of farmers in India who are NOT protesting?
3. Do you know that the protest is limited to a section of farmers only from one or two of India's 25 states?

And lastly ... why this sudden interest in Indian current affairs and/or politics when never before have you ventured into any such area earlier? Smells of your having been "incentivised" for your post



Chief...

4d ...

I dont usually talk about politics but country comes first always and everytime for anyone. After all I have been a soldier...[Jon Steinberg](#) all of you North Americans need to get a reality check first. It's best you all dont talk about equality as this is something you need to sought out in a

9/28

A tech startup founder is proud of how India's democracy allows everyone the right to protest. And also proud of the very government that wouldn't respect that right which is exactly what Jon's post intends to point out. Irony or hypocrisy, I'll let you decide.



Co...

4d ...

With due respect to everyone, I must protest against such post. The law is actually in favour of farmers where Govt is planning to bring open market to farmers so that they can get better value of their yields. Regarding the agitation in a democracy everyone has equal right to oppose, same for farmers. If anyone wish to comment would request them to read the draft law before commenting on law or our country. We can see couple of people who has nothing to ...see more

10/28

This "Director of Data Sciences" wants real farmers (perhaps Bachchan?) to shun "miss communication" and "mis understanding" and enjoy the perks of blind obeisance. He even has a couple of Shefali-Vaidya-esque "I know someone" stories to back it all up.

1d (edited) ...

I was in touch with a person who is directly connected to the farming community in Punjab. That person gave me farmers perspective of the proposed reforms... The person also mentioned how there is conflict within families and friends on the reforms. On the other hand, I also am in touch with a farmer from south India. This person is in favour of the reform and claims the community supports the change. Why is there such a difference amongst farmers is beyond me. I am trying to get more views from the people who work on the ground. Not from people who are movie stars or other celebrities but have no clue on where India is.

I also watched a Rajya Sabha (Upper house) session in with PM was mentioning about this reform and how it was attempted even by one of the most respected PM (Mr. Manmohan Singh) who was present in that session.....

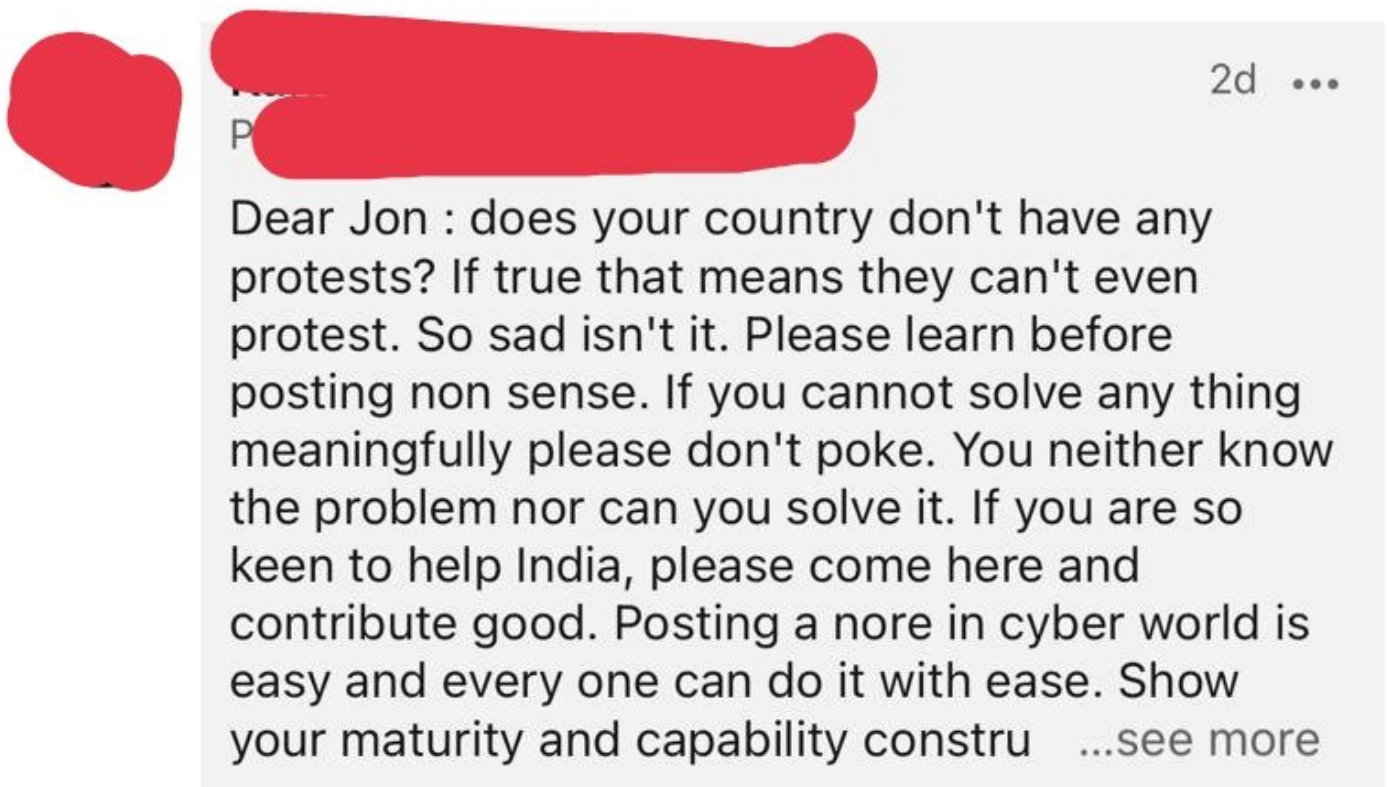
All this only goes to show gross miss communication, mis understanding, may be by design.... leading to his.

I only hope our farmers (who toil on the land to feed us, the true farmers) win.



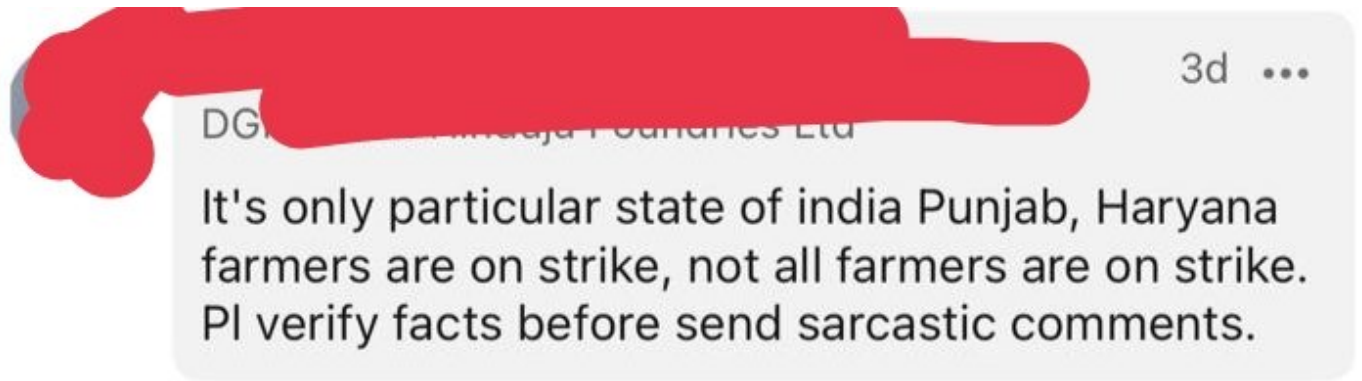
12/28

This Product Line Director has put together the world's first dear Jon later that packs two terrible things in such a brilliant mix: language and reason. Please don't post "non sense," that's our domain. ■



13/28

The DGM who works for a leading cable maker has a fun way of putting out a non-fact AND asking others to fact-check before posting...in the same breath. You HAVE TO love this swag.

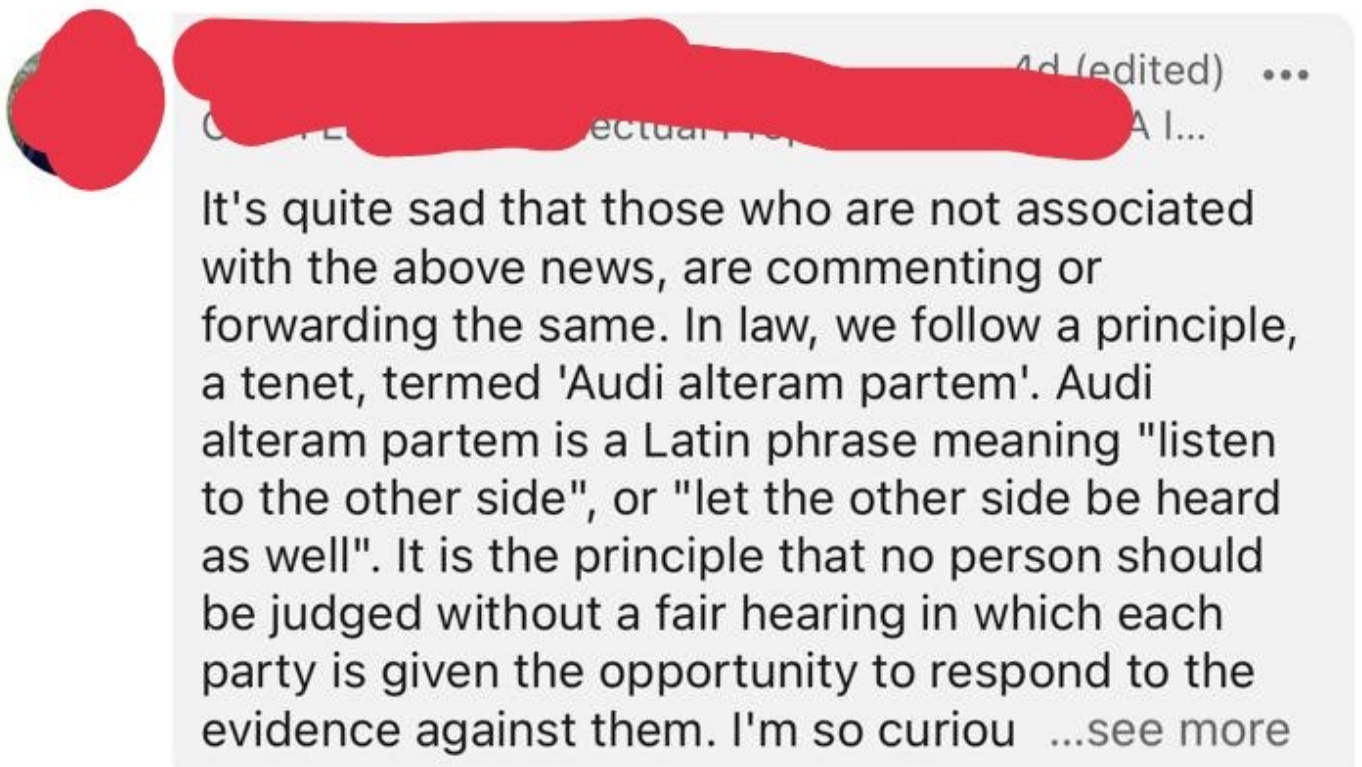


14/28

What's the most effective way to defend a government that wouldn't debate in the parliament, against a criticism from the other side?

Answer: Do what this IPR lawyer did and throw in a Latin phrase on "listening to both sides."

If that's not lawyerly, I dunno what is.



15/28

Please don't make political posts on LinkedIn, keep it strictly "professional." Unless, of course, you're Patra, Shah, or that creepy hugger; then it's all yours. Please listen to this Middle-East Regional Director, dear LinkedIn, he's the catch you wouldn't wanna ignore.



Re

3d ...

Hi Jon this is professional site and not FB to post your opinions and perspectives without knowing reality or full details. Request LinkedIn management to check such posts

16/28

This university dean (sure, not one of any meaningful reputé, but a university nonetheless) does have a point. "Insulating" our flag mustn't be pardoned and yet our police exercised so much restraint! Your country would've laid spikes and built concrete walls by now!



De

4d ...

Jon, this is the most irresponsible post i have ever seen from you guys. Please read before posting such comments. The [#democarcyinIndia](#) has been to its best when we see the police following extreme restraint and the goons who were not farmers have created mayhem on the roads of Delhi and made everyone's life miserable. Funded goons as protestors have destroyed public property and insulated our national flag. SHAME on you guys w ...see more

17/28

Do you know how many acts "constituents" the farm "bills" (thought there was only one farm bill)? If you don't, why are you posting an article that talks nothing of the bills but of the government's reaction to a tweet? Do answer this "Conversational Analytics" expert.



[Redacted text]

5d ...

|...

Jon Steinberg Not sure , if you know , how many acts constituent the Farm Bills.

If Yes, not sure, if you know, which sections impact these particular issues of selling to corporates.

Being from a media house, it is imperative you study these laws thoroughly and its implications on a diverse country like India. ...see more

18/28

This international marketing manager for a household name in office supplies is upset you're not intelligent anymore because you said something he doesn't agree with. That also somehow makes you "unworthy to follow." Any parting words for Felicia?



[Redacted text]

h (edited) ...

Jon Steinberg Didnot expect that you will be so much influenced by few who want to destroy India or don't want its development.. Because of your shared posts or videos, I believed you are intelligent and promoting innovations in various fields...but now I realize you are not worthy to follow...Without knowing about the country and its problems,you just blindly make a statement which has no substance. Maximum Indians know

19/28

Okay everyone, I invite y'all to make sense of whatever the heck this senior manager for business development is trying to convey.

Se

MOST IMPORTANTLY WHAT IS REASON FOR
THIS SUBJECT IN "LINKEDIN"

In Black Dog Scotch Whisky there is No Dog,
There is something called as "Golden Tobacco" is
Gold Present in Tobacco.

20/28

And of this South Asia Market Team Lead.

Team Lead

All the Indians who supporting the farmer protest
are commenting on privately owned forum, from
privately developed device and privately provided
internet services but want private owned
enterprises should remain away from farming
sector.. That's the hypocrisy!

21/28

When a managing director says scalps have fat, you take it for granted that scalps have fat. You also dare not question when he says that the news that the government overreacted to a pop singer's tweet, is not only fake but also somehow "fraudulent."

3d ...

Managi

The claims made here are completely misleading. Unfortunately, educated people are doing this. What to say? These are the intermediates who are fleecing farmers today are protesting in the name of farmers as they would lose their fat earned from farmer's scalp today. I regret such fraud news is being circulated.

22/28

Listen to this management consultant and stop commenting on a government's disdain for the parliament. Why? Because, Margaret Thatcher. So what if you're American and she was British, you're all White.

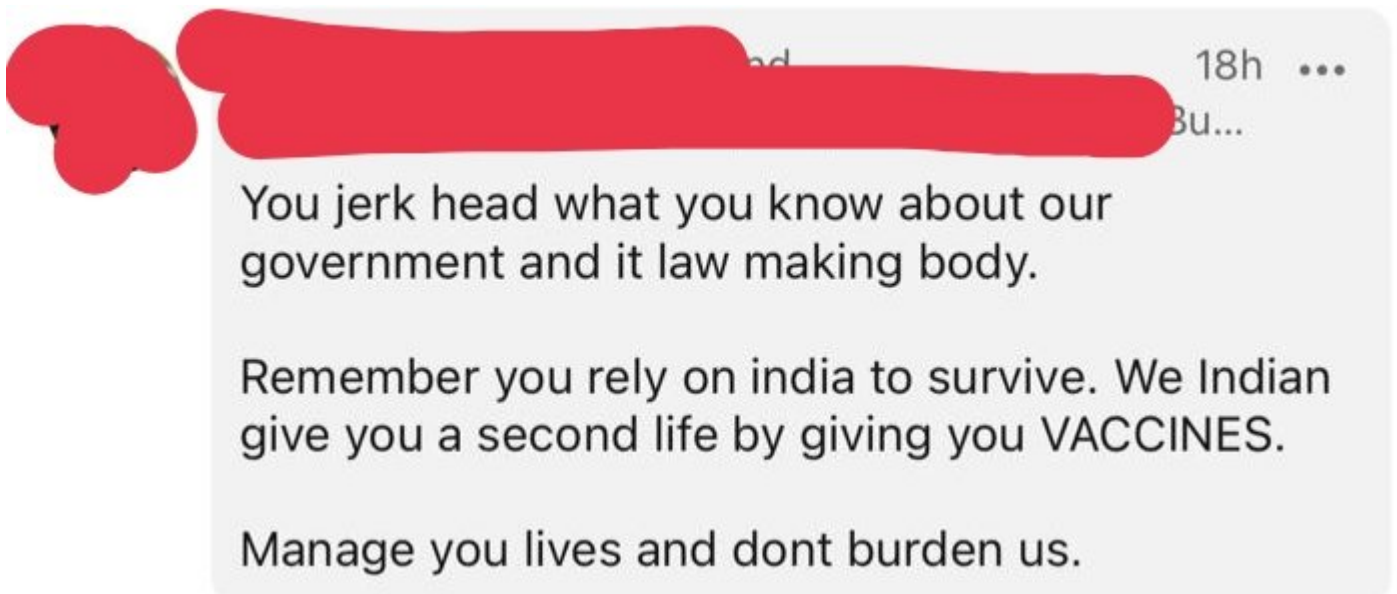
3d ...

Managi

This is unnecessary discussion. People may have different views on the subject based on their knowledge, interest and leaning. Just to remind - go back and look at the reforms brought in by Margaret Thatcher in the Britain in the 80s. She had to face huge resistance as she was changing status quo. Big ticket reforms do through such protests and resistance.

23/28

This gentleman (a captain, no less) has 40+ years of experience managing ships. But none managing himself as evident. That said, telling the country producing the two top vaccines in the game that they're surviving on our untested ones, takes something truly special.



24/28

Trust me, I know what you read better than you do. So how dare you (excuse my Greta vibes here)? I manage IT and Service Delivery for the country's largest automaker and I know everything.

3d (edited) ...

IT C

Jon Steinberg : How Dare You!!!

Trust me, you didn't even read the NEW AGRICULTURAL BILL before declaring your thoughts across.

In India, approximately 70% of population belongs to rural areas and most of them are farmers by profession. The ones who have been out on roads for no reason, aren't even 1% of overall farmers population. Plus, there are multiple liberal groups and opposition parties who have have been taking it as an opportunity to ruin India's image on international platform.

I'm surprised that you didn't raise voice against your own country and any other country when they always oppose India in WTO for giving subsidies and direct payment to poor farmers. Nevertheless, this is our internal matter and we're capable enough to handle it. Hence avoid sharing any random video which just displays one side of coin.

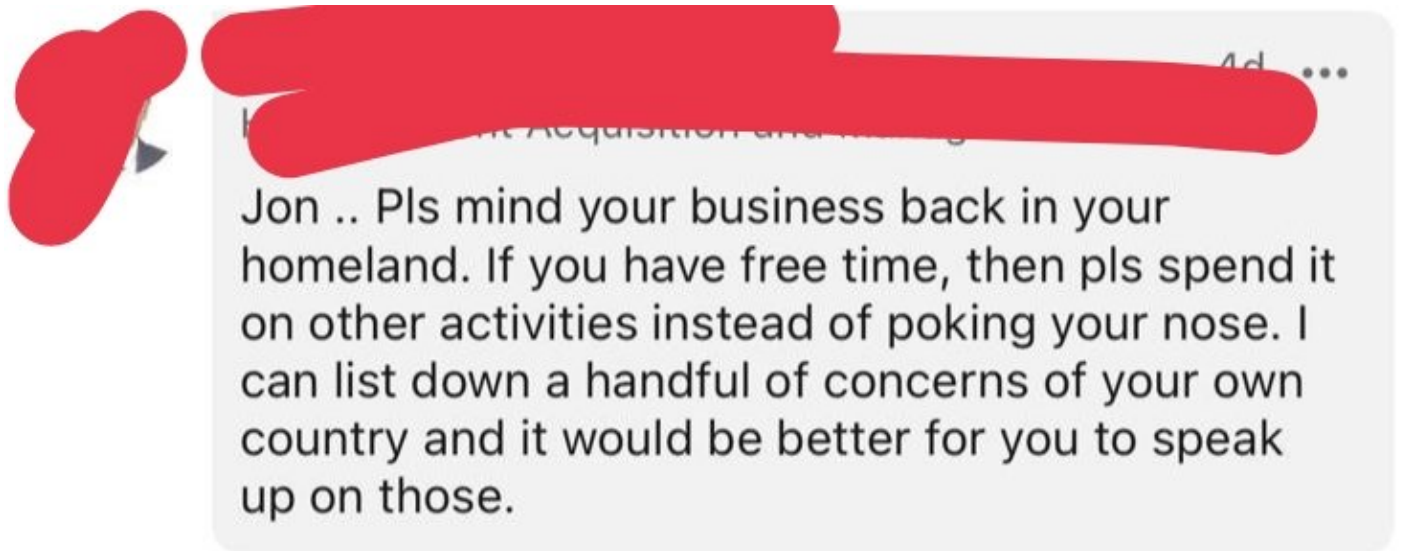
Sorry for being rude but nothing above my nation.



#India #jaihind

25/28

Our business is our business, none of type business. Your nose is your nose, none of our nose. As a head of talent acquisition and management, keeping a tab on your "homeland" is part of my talent.



26/28

Leave it to a tech startup CEO to guide you on what to do and not do on "Linkden."



27/28

That'd be all for now. All these fine gentlemen can be found in Jon's response thread which is a cornucopia of India's best.

Don't let their language and general trashiness fool you. Every single one of these is a bigwig.

28/28

These are not Guddus and Pintus from the boonies. These are CEOs, CTOs, COOs, MDs, GMs — men who sit on the very top of India Inc's totem pole. If not their bile, their lack of class is the last that should embarrass you, your politics notwithstanding. But...does it?

*least