Twitter Thread by ICICIdirect





An update on how are making ICICI Direct better for you.

Here are 10 new features and benefits we launched in the last quarter - a thread ■ 1/n

2/n

Launch 1: Family Portfolio

2023 is when you take charge of your family goals. You can now link all family accounts: monitor, track all your family investment and take smarter decisions all in one place!
#icicidirect



Launching Family Portfolio

Now track all your family accounts at one place

Here are a few features of Consolidated family portfolio:



Track your Family's Investments

Monitor and keep a track of your family's investment all at one place.



Monitoring Portfolio risks

Take Smarter decisions through asset-wise and sector-wise allocation of your family investments.



Complete safety

Only monitoring is allowed. Placing orders on behalf of family members is not permitted.



Add up-to 10 accounts

Family members can be added only after explicit authorisation from the user of the account.

Explore Family Portfolio Now

3/n

Here is how you can link your family accounts:

- 1. Go to "My Portfolio" and click on 'Family"
- 2. Click on "Link a Family Account" and enter the User ID or PAN of the account you wish to link.

Once the Family member accepts your request, they can view consolidated portfolio.



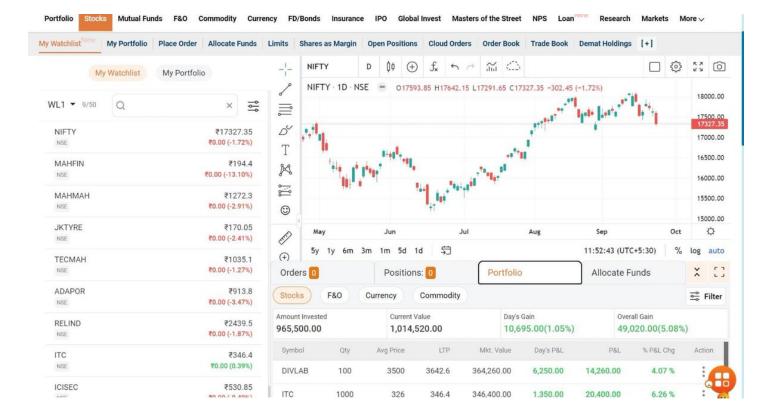
4/n

Launch 2: Single Screen Trading experience

Now you can control your watchlists, look at charts, place orders, analyze Option chain and monitor your positions and portfolio across

- Stocks
- F&O
- Currency & Commodities

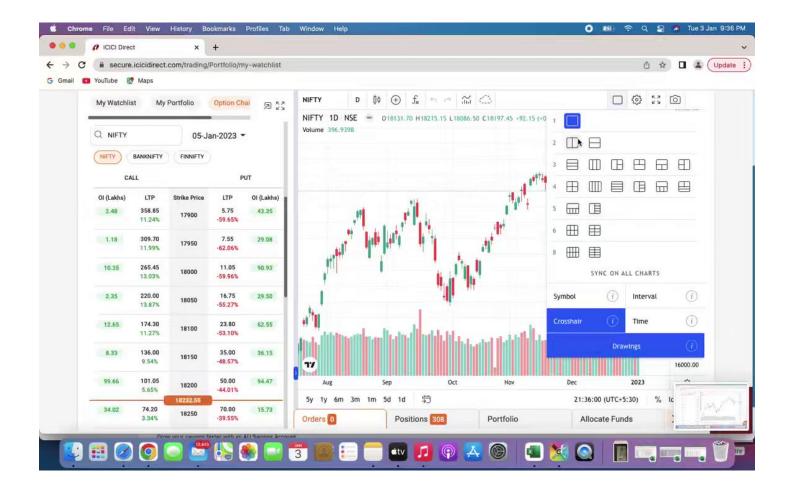
All from the same screen.



5/n

The new Watchlist also gives you flexibility to monitor multiple charts a time via split screens. Also, you can also place your orders directly via the chart!

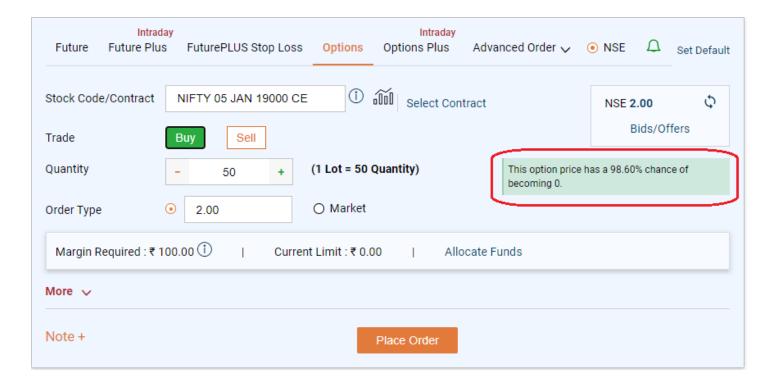
Here's how:



Launch 3: i-Alerts

a. i-Alert on Options: Deep out of the money options have a high chance of going to zero, but are often bought as they are cheap.

i-Alert tells you the probability of any option expiring worthless before u get into that trade. Helps you trade responsibly.

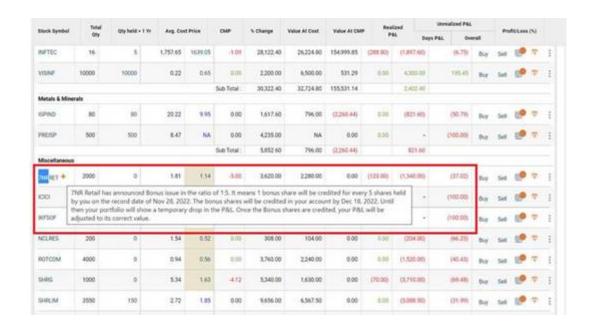


7/n

b. i-Alert on Bonus shares:

It takes around 15-20 days for bonus shares to get credited and reflect in portfolio. Till this credit, your pf. shows a temporary decline which concerns many.

i-alert tells you 'Aal is well' ang gives all relevant info. to curb any anxiety.



Launch 4: New OTP and QR based Login on ICICIdirect website

Security is your account is of prime importance. OTPs are required to login to your <a>@ICICI_Direct account.

We launched QR code scan to make login absolutely easy and seamless. See how:



9/n

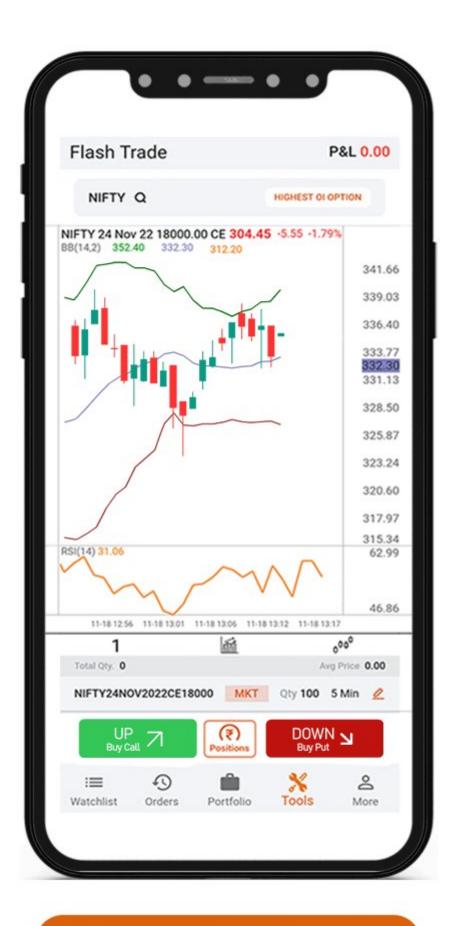
Launch 5: Flash Trade■■on Markets App and Web

A fast and intuitive Options Trading experience:

- 1■ Filter right strike price (highest OI, volume, ATM)
- 2■ Easy single screen interface
- 3■ Set Time based Stop loss on trades

Bonus: Lower brokerage of Rs 7/ order!

#Flashtrade

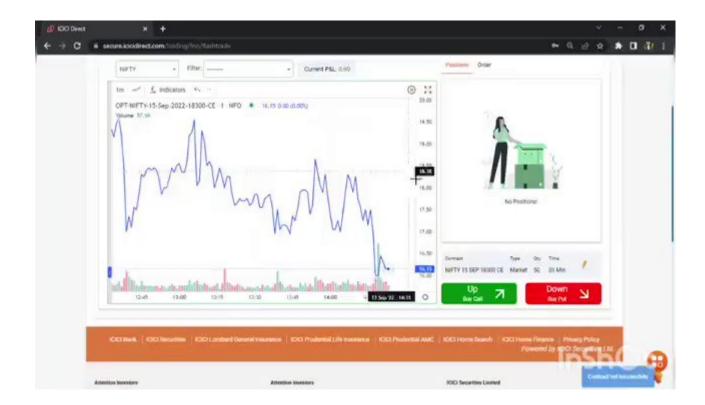


Explore on the Markets App

From placing trade, position monitoring to P&L to entry exit - everything at a single click

Click here for details:

https://t.co/sXReWS28iF



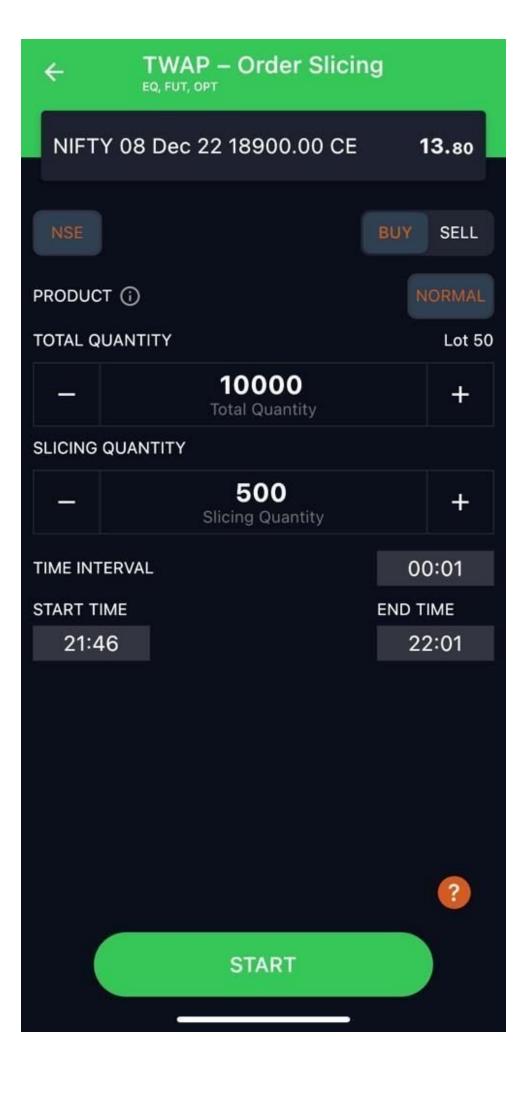
11/n

Launch 6: Execution algos

Want to place a large order? This tool lets you place large orders in fraction of seconds with flexibility of time slicing and averaging.

Eg: 10,000 qty sliced into 20 orders at intervals of 1 sec.

Bonus: Lower brokerage of Rs 7/ order!



Launch 7: Options Trading now at just Rs 7

- Enjoy lower brokerage of ■7/ order on your Options trades down from ■20/ order.
- Applicable only for trades on Flash Trade and Execution Algos
- Valid for resident individuals & HUFs

Register:

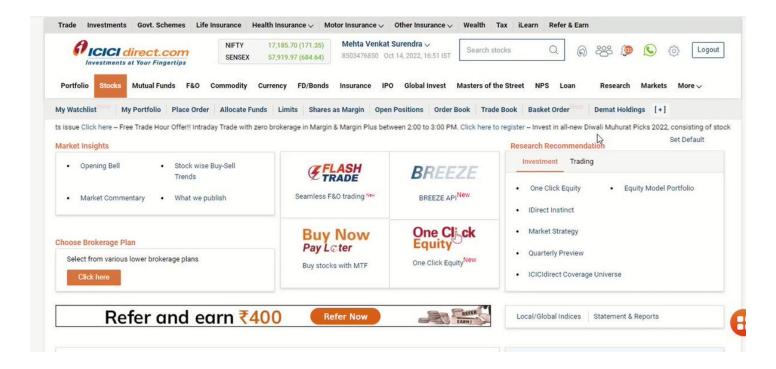
https://t.co/fcJYK887tl



13/n Launch 8: Quick and Easy online applications for Rights Issue

You can visit IPO section on @ICICI_Direct and apply for any upcoming rights issue online.

See sample below for earlier rights issue in Suzlon:

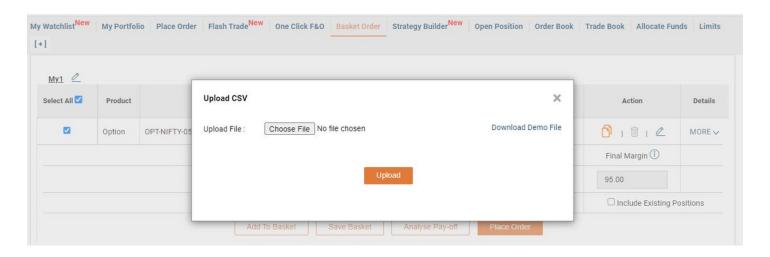


14/n

Launch 9: Basket Orders:

Lets you upload Excel/ CSV of all your F&O orders and execute them in a single click.

It gives you the ability to trade and monitor literally from excel!■■■

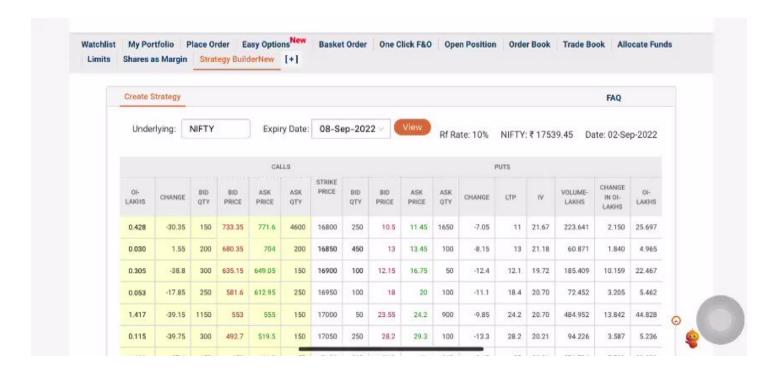


15/n

Launch 10: Options Strategy Builder

It allows traders to build simple to complex Options strategies using Options Greeks, visualize the pay-offs across levels, save strategies and execute easily.

Details:



16/16

That's a wrap. Hope you try out the new offerings and let us know if you like them!

For best experience, download the ICICIdirect Markets app: https://t.co/KSgb2PJCG2

Disclaimer: https://t.co/oAuwdxadZF