Twitter Thread by Frédéric Leroy

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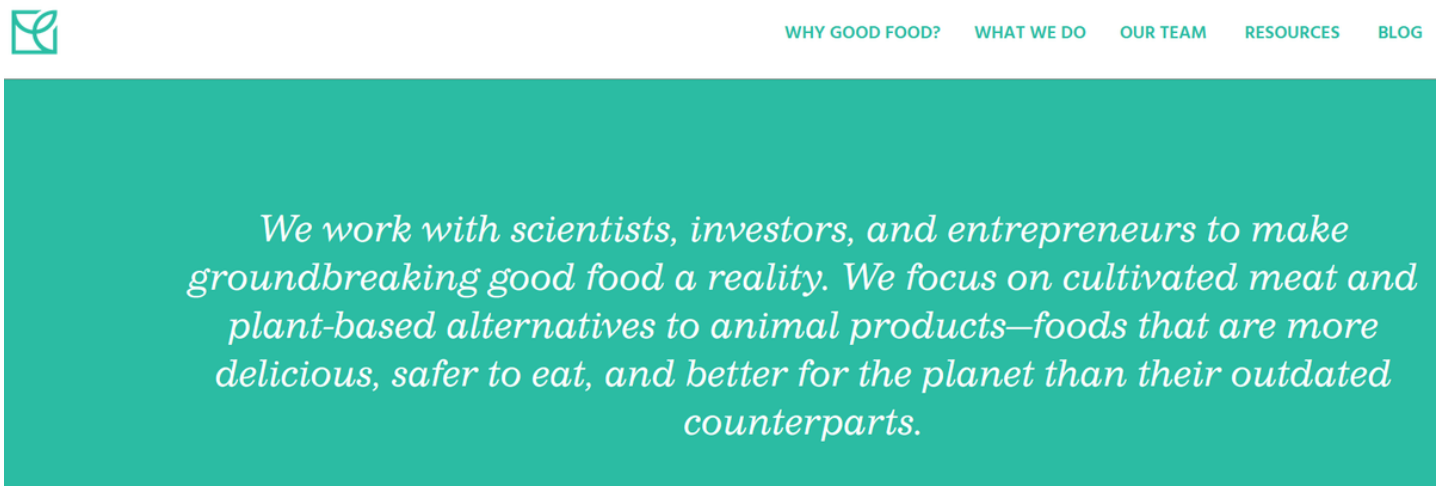
"Action track 2" of the UN Food Systems Summit will be:
-Chaired by EAT's founder
-Have WHO as anchoring agency
-Have an "innovation pillar" led by the Good Food Institute (a lobby group for vegan lab-foods)

Now imagine the outcome of this triumvirate!■
https://t.co/HIqS0q5at3

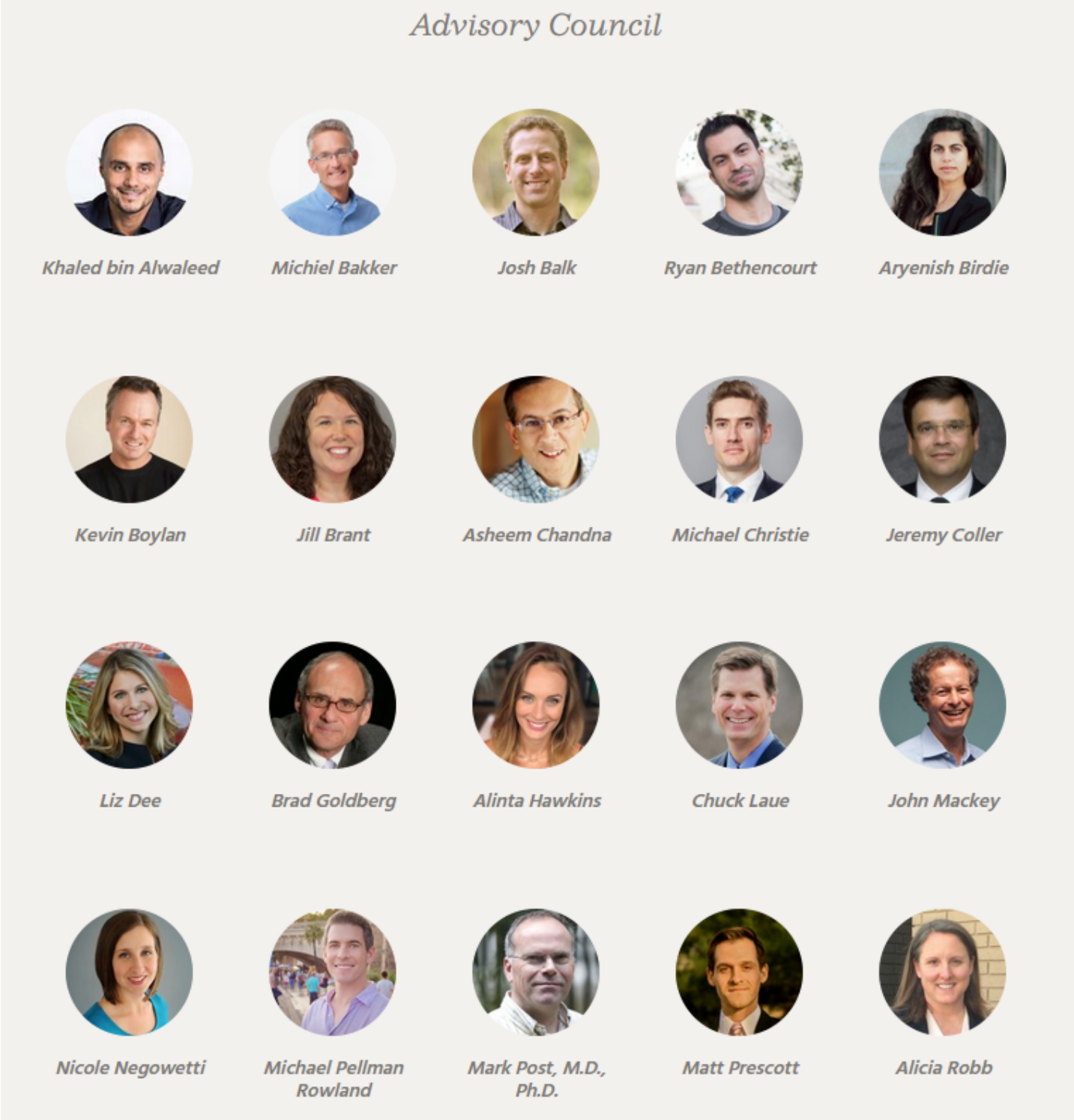
#5: GFI has been invited to lead the innovation pillar of action track two for the UN's 2021 Food Systems Summit. Track two is focused on shifting the world to sustainable consumption patterns. By leading the innovation pillar, we will have an influence on the innovation thinking across all five action tracks, including "boosting nature-positive production" and "building resilience to vulnerabilities"

Background here: https://t.co/1LL7ba3Quz

What is the GFI? An extremely well-funded lobby platform, representing producers of lab-generated foods that are meant to take over "outdated" animal foods.



On the advisory board we find some people like the founder of FAIRR (Jeremy Coller) and the Saudi Prince Khaled bin Alwaleed.



Here's some info on FAIRR, Alwaleed, and the $$$.

https://t.co/1LL7ba3Quz

- Various large investment funds gravitate around the 'plant-based' PPP movement. Farm Animal Investment Risk & Return (FAIRR), is an investor company of which the membership and wider supporting network comprises institutional investors managing $25 trillion in combined assets [Wikipedia 2020; FAIRR 2020]. It was founded in 2015 by Jeremy Coller, who wishes to 'end factory farming' [Pointing 2018].
- The investment funds KBW Ventures and KBW Investments have been very supportive of players in the 'plant-based' market, including Beyond Meat [Turak 2020]. In 2020, together with others such as Richard Branson and Bill Gates, KBW Ventures invested in the largest funding moment ($161 million) in the history of the cell-based meat industry (Memphis Meat) [Bridge 2020], after a first injection of $17 million in 2017 [Entrepreneur 2017]. KBW's founder and CEO, prince Khaled bin Alwaleed, is the son of one of Saudi Arabia's top investors (prince Alwaleed bin Talal, chairman of Kingdom Holding) and is close to the EAT network [Flink 2018; EAT 2020]. Being vegan, he has referred to dairy and other ASFs as the 'root of environmental evil' [Halligan 2018]. He is also has a seat on the advisory board of the GFI, together with the founder of FAIRR (Jeremy Coller) [GFI 2021].
- In 2018, EAT's founder Stordalen, Khaled bin Alwaleed, and several vegan lab-food initiatives with ties to the GFI, met at the Nexus Global Summit at the UN Headquarters to discuss 'Next Generation Solutions for a World in Transition' [Flink 2018].
- WRI, GFI, the True Health Initiative (with EAT's Walter Willett as a core member), and a myriad vegan and animal rights organizations (PCRM, ProVeg, etc.) are part of the 50by40 network, committed to achieving 'a 50% reduction in the global production and consumption of farmed animal products by 2040' [50by40].

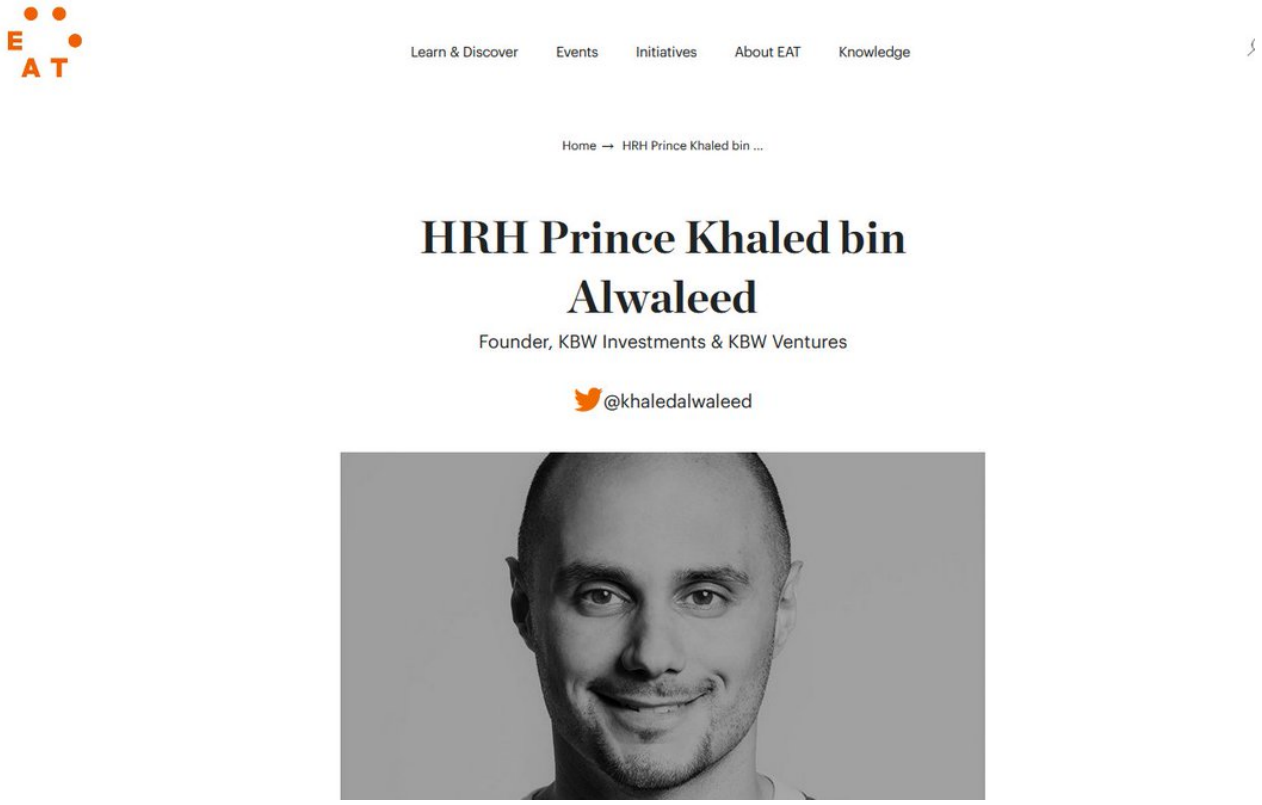
To give you an idea of the mindset: "dairy is the root of all environmental evil", says the guy with the big wallet.

This person is advising the GFI, which in turn will be leading the "innovation pillar" of the UN Food Systems Summit... !

https://t.co/Ap99qrVIMo

The vegan-warrior Prince is also close to EAT, of which -remember- the founder is *chairing* the "sustainable diet" track of the same UN Food Systems Summit

https://t.co/hbCPzPyKwr



Here's the happy bunch together: EAT's founder (middle with dog), the Prince (right), & a couple of GFI-linked folks at the UN headquarters in UN, discussing transition options to a veganized future.

This was in 2018.
https://t.co/o15Rwntfhp

There's more:
50by40= vegan & animal rights organizations + WRI (close ally of EAT), True Health Initiative (with EAT's Walter Willett as core member) & GFI!

Their aim? '50% reduction in global production & consumption of farmed animal products by 2040"
https://t.co/twl5UDsCza



So what's the UN Food Systems Summit's track on Sustainable Diets going to bring us, with these people in charge? Wait & see. But it probably will involve a Great Food Transformation. A what? This: https://t.co/F8NzBgTiUf

For those able to read French, this excellent book by @GillesLuneau talks in detail about the GFI background ($$$, vegan ideology, transhumanism, ...):

https://t.co/1d7LQcrtTe



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de Gilles LUNEAU (Auteur), Gilles Luneau (Avec la contribution de) | Format : Format Kindle

4 évaluations

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Ce livre est une enquête sur l'agriculture cellulaire. Le terme relève de la novlangue en ce qu'il annonce comme relevant de l'agriculture la production d'aliments – plus particulièrement des produits animaux – à partir de cellules souches. Viandes, œufs, laitages, gélatines, cuirs, soie sont (ou seront) fabriqués industriellement sans passer par la ferme. L'enquête s'attache aux start-up de cette nourriture artificielle ; aux financeurs aux fondations qu'ils alimentent et aux

En lire plus

Feel like exploring more? This metathread should keep you busy...

https://t.co/rIXTJla2pJ

> META-THREAD exploring the #GreatFoodTransformation toward a (semi-vegetarian) #PlanetaryHealthDiet designed by the #EATLancet Commission.
>
> It is essentially the dietary part of the World Economic Forum's #GreatReset, branded as a #FoodCanFixIt-path to the #UnitedNations' #SDGs \U0001f447 pic.twitter.com/1NIaZgEMWB
>
> — Fr\xe9d\xe9ric Leroy (@fleroy1974) November 2, 2020