

Is there any linkage with a course you have done academically or professionally?

Another point to consider here is the quality of academics within your proposed department.

Look up the achievements of the academics.

Has any of them done something that resonates with your career? Show the linkage and state the envisaged learning you could draw from them.

Additionally, does the department have any achievements?

Show this in your SOP too.

Mention the skills you expect to learn from the course. Also mention how you will contribute to the department using the skills you have garnered over the years.

You can demonstrate this by researching if there are some research or volunteering groups within the department that need the kind of skills you have. All these will show coherence from Q1 – Q4.

5. WHY HAVE YOU CHOSEN THE UNIVERSITY?

In stating why you have decided to undertake a course, it is also critical that you note why you have chosen a particular institution.

Is it because that is the only university offering your chosen course? State this clearly.

In some cases, your chosen course could be offered across different universities.

Some things you can highlight here include the world ranking of the school. A reliable ranking to refer to is the QS World Ranking (<https://t.co/ecotdoAEw0>).

Also look at the "ranking by courses" or perhaps those which highlight student satisfaction, international student experiences, employability prospects etc.

Similar to the point in Q4, research about student groups or activities you can contribute to during your studies.

This also proves that you have the capacity to contribute to the growth of the school. What skills will you learn? Mention these too.

6. WHAT ARE YOUR POST-STUDY PLANS?

The significance of knowledge is so that it is applied and used for positive impact.

As part of the concluding paragraphs of your SOP, you will need to explain what you will do with the skills gained after your studies

If you are applying for a master's degree, you might have future plans of doing a PhD, state this. If you have a research topic in mind. This is also a good place to mention it.

Are you intending to return to a previous job/country? What will you do now with the new skills that you could not do as a result of limited knowledge? State this clearly.

This will show the connection between the points you highlighted from Q1-Q5.

NOTE: You can address the questions in different paragraphs. Some SOPs will require a word count, when you are given a word count, MAKE SURE YOU DO NOT EXCEED IT (sorry I was shouting at you, I just needed you to get the message).

When you are not given a word count, write succinctly but elaborately so that it conveys all the points highlighted from Q1 – Q6.

I hope you find this thread helpful as you launch into your admission and scholarship process.

Regards,
AAP

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