Twitter Thread by Suzie Dawson



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THREAD: Someone just asked me about the potential of @Pan_Quake in the context of #wallstreetbets yesterday.

Had PanQuake been in the mix, what could it have done?

The answer is *a LOT*.

I'm going to explain below.

> qq that\u2019s a bit of a tangent - i\u2019m sure you\u2019d be interested in these sort of ideas!
> we can wage class war on wall st w collective knowledge like that subreddit , so how can we use a platform like @Pan_Quake to further leverage that power? https://t.co/wAAr1NEa4c
>
> — brew (@DrewDiezel) January 28, 2021

Nevermind corporate PR campaigns, digital marketing companies or advertising - NOTHING spreads information faster or more effectively than word of mouth

PanQuake has designed a brand new first-time-ever set of amplification tools that takes word of mouth and puts it on steroids

Example #1: PanQuakes

PanQuakes would have let #wallstreetbets fans, in a series of swift clicks, select the best commentary/info about WSB (either their own messages or others or a combination thereof) & in one click convert them into a single link shareable anywhere on the net

Anyone who clicks on the link (called a PanQuake, the function for which we named the platform) would be taken to a web page with a custom timeline populated with the messages the user had selected to be displayed

ie. no more big tech choosing what we see - now we get to choose!

Example #2: ThunderQuakes

Ppl who were really excited about what #wallstreetbets was doing could choose to expend ThunderQuakes on it. Either by gifting ThunderQuakes points to key WSB accounts, to help them better amplify their messages, or by crafting TQ messages of their own

(TQ points aren't purchased for cash - they're earned, via altruistic gamification.)

Using a ThunderQuake point allows you to send a special message which shows up in the notifications tab of *EVERY SINGLE PERSON WHO FOLLOWS YOU* notifying them that something special is going on

That message has an end date & time (could be 15 minutes time, could be 5 days, could be 1 month) & asks the follower to click ■ if they want to help spread that message, or ■ if they don't. At scheduled time, the message auto-copies to the timelines of everyone who clicked ■

This means that when your ThunderQuake message about #wallstreetbets fired off, it would automatically copy to the timelines of hundreds, or thousands, or potentially tens of thousands of accounts *INSTANTANEOUSLY*.

Now you see what I mean by word of mouth on steroids.

Example #3: LoveQuakes

So you have to go do something IRL but don't want to stop sharing #WallStreetBets content?

@Pan_Quake takes care of that.

LoveQuaking WSB content creators you trust will keep copying their stuff to your timeline *EVEN WHILE YOU'RE OFFLINE*

Example #4: CupQuakes

If there are key people involved in WSB who you want your followers to follow, on @Pan_Quake that is achievable in literally one click.

On their account profile, you simply click the 'cupquake' icon & it will make a post promoting their account on your TL

But of course, even beyond all the @Pan_Quake-specific cool functionality, is the fact that we don't shadowban anyone!!

We don't manipulate trends

We don't manipulate "top" messages

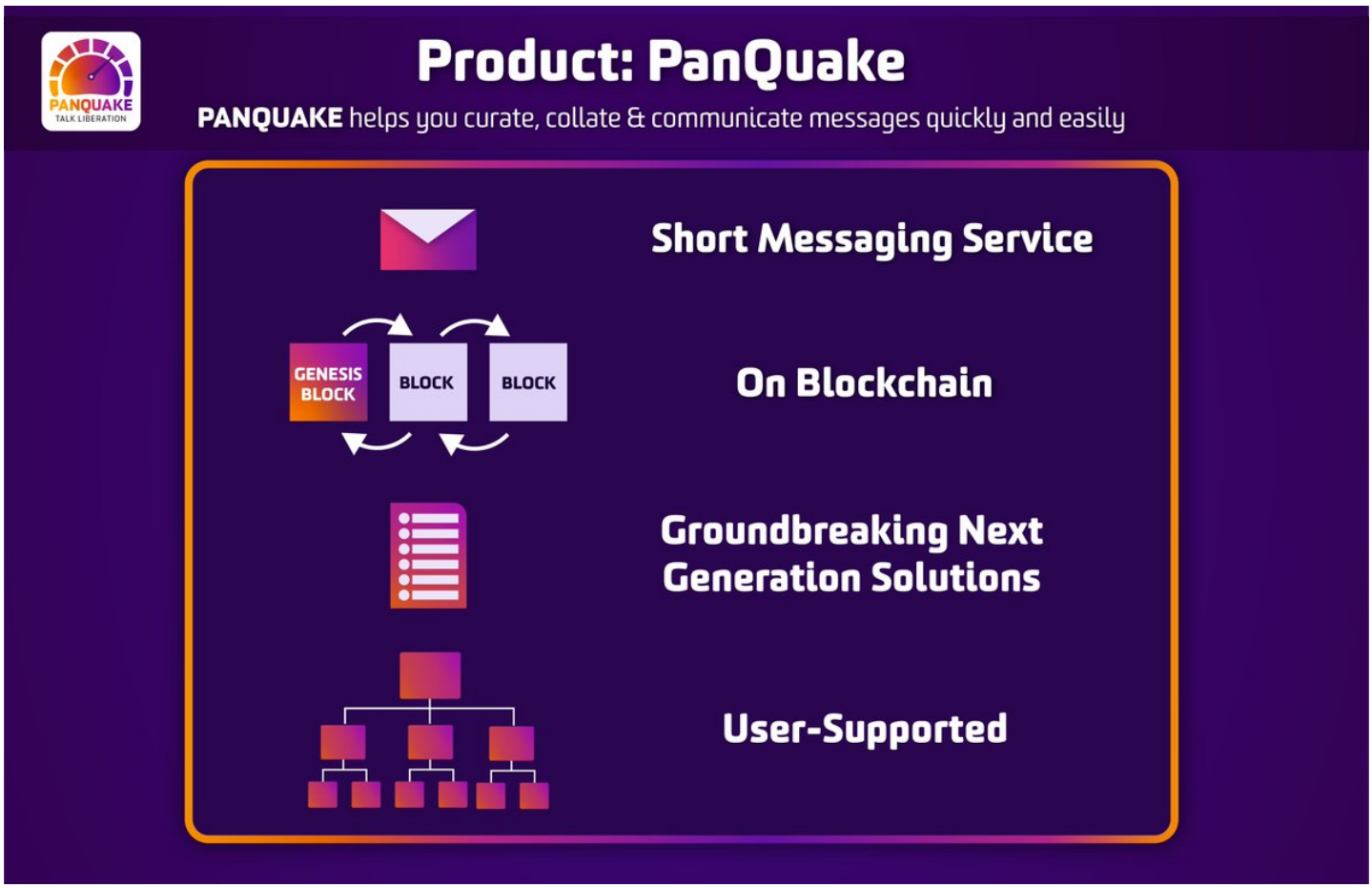
It's truly a level playing field

That in itself is a massive amplification opportunity

Here is some of the tl;dr info about @Pan_Quake - what it is, and what we're offering.

It doesn't take much imagining to realise what a solution like this could do for an initiative like @_WallStreetBets!

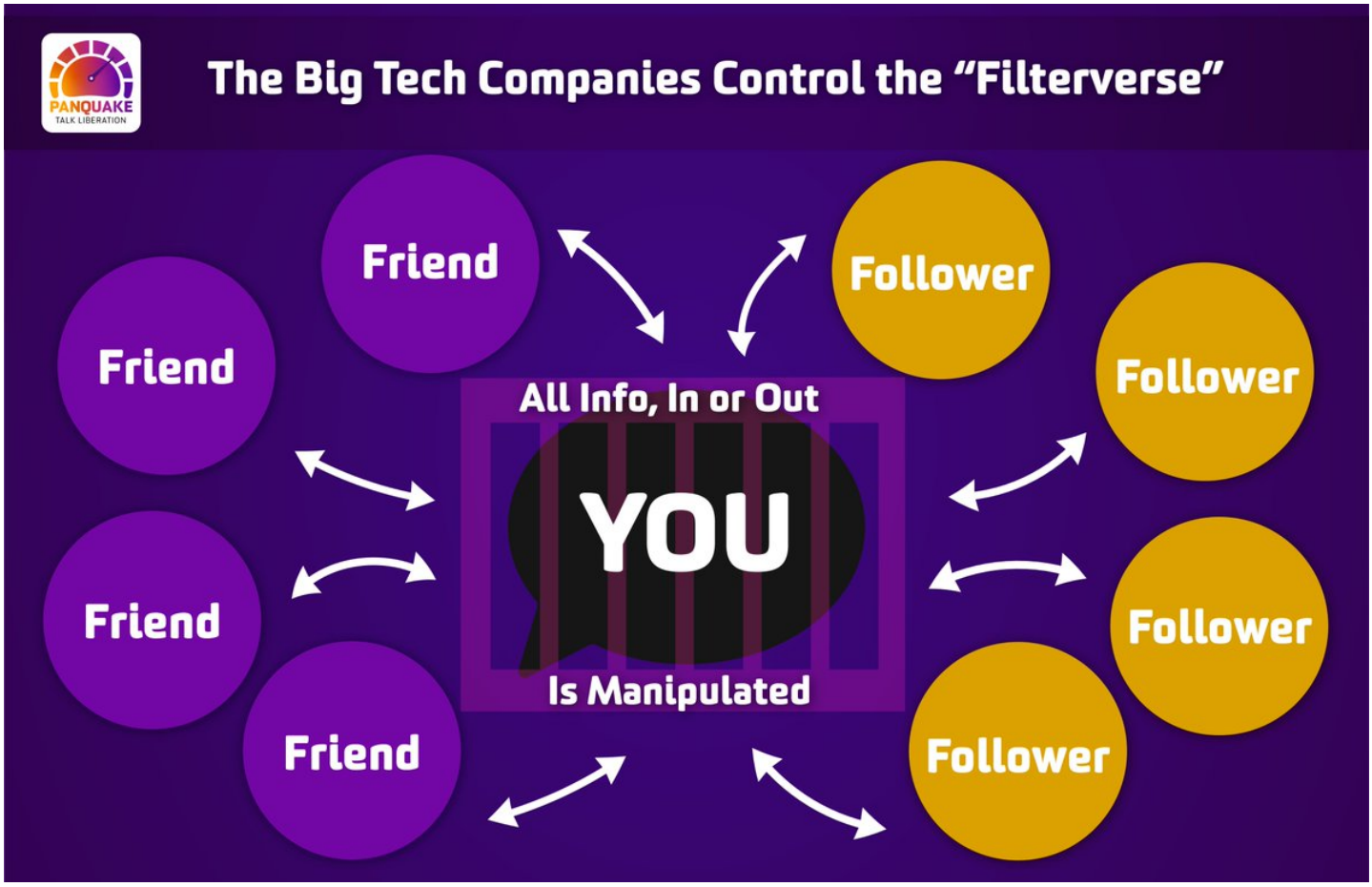
#TalkLiberation



On the left - this is our lives trapped on big tech platforms.

On the right: this is what your life will be like on @Pan_Quake

#TalkLiberation

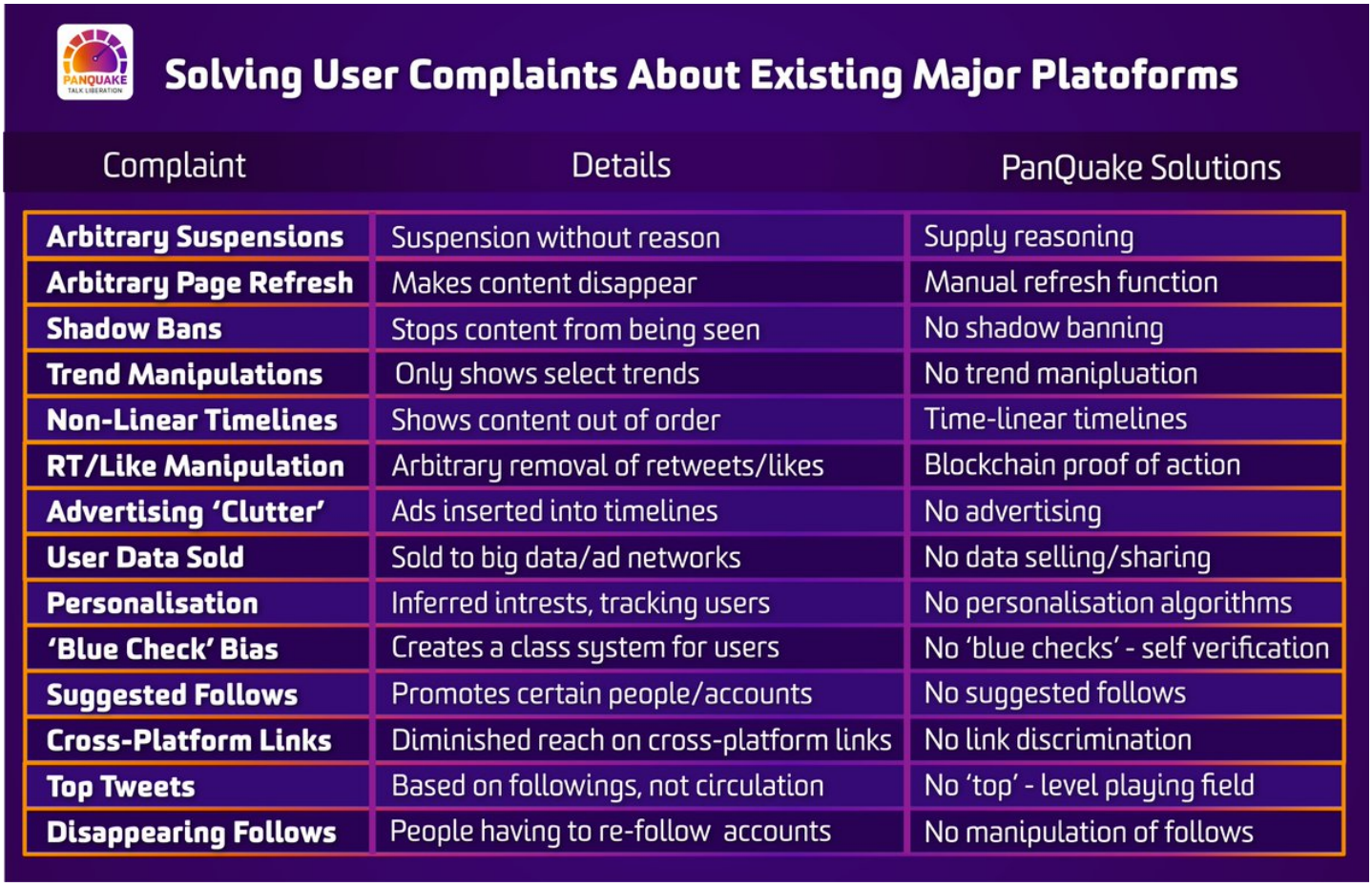


Before we began designing @Pan_Quake we talked to Twitter users about what was upsetting them about this platform.

That's when we designed the solutions.

Below are all the problems we are solving.

Why? Because we love you. And we want you to realise your full potential



In short - not only is a whole new world of social media possible, it's happening.

Join 800+ people who have already contributed to make @Pan_Quake a reality by visiting our website https://t.co/3nppEyRZJh and donating to our crowdfunding campaign today: https://t.co/XWph7Ut1yF