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The two main machine learning techniques used in the industry today:

1. Gradient Boosted Trees
2. Deep Learning

Focus your time learning Scikit-Learn, XGBoost, and a Deep Learning library like Keras or PyTorch and you'll get the most for your time.

If you need to deal with structured data: Scikit-Learn + XGBoost.

If you need to deal with unstructured data (perceptual tasks): Keras or PyTorch.

Of course, there are many more techniques that will be helpful, but if you focus on these you'll be maximizing your ability to deliver value in the short term.