Twitter Thread by Jack Butcher
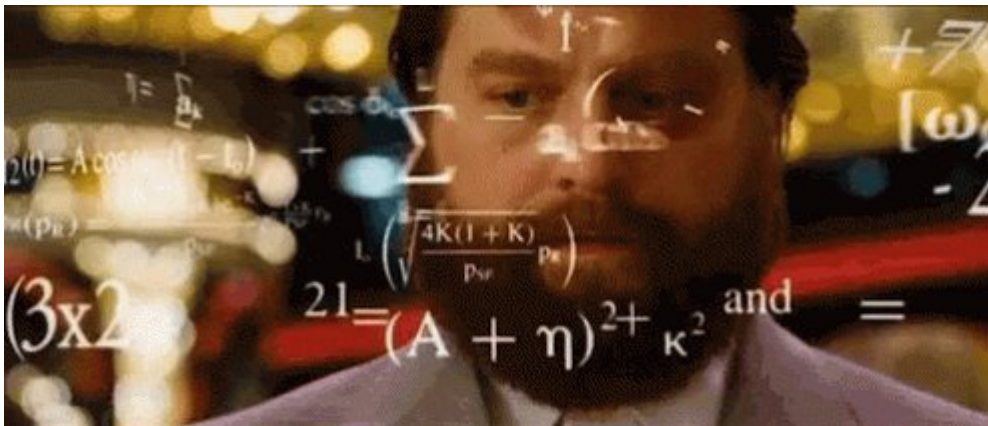
Jack Butcher
@jackbutcher

10 reasons your product will fail.

Words: @BrianNorgard

↓

1. Too complex

2. Can't be easily described