Twitter Thread by Jack Butcher

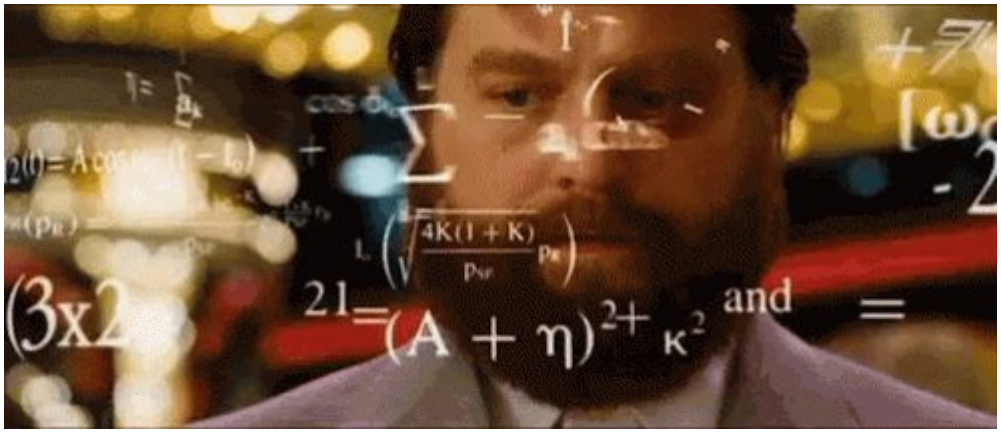
Jack Butcher
@jackbutcher

10 reasons your product will fail.

Words: @BrianNorgard

↓

1. Too complex



2. Can't be easily described

