

## Twitter Thread by McKinsey Analytics



**McKinsey Analytics**

@McKAnalytics



**#NewatMcKinsey is where you'll find a collection of stories about our people, our capabilities, our research, and the ever-changing face of our firm. These are the stories we shared in 2020 exploring advanced analytics.**

Feb: With our specialist team at QuantumBlack, we launched CausalNex, an open source library that's able to leverage cause and effect relationships in data (<https://t.co/DEQ84F0ST4>)

Feb: We explored how our latest research helps leaders get ready for the world of 5G and advanced connectivity (<https://t.co/FyiCI7Z6ht>)

March: We shared news about our acquisition of Orpheus, a company that specializes in spend analytics (<https://t.co/AhicWGUNzQ>)

May: We explored a project with #NobleIntelligence that used AI to help and support survivors of modern slavery (<https://t.co/1yyDSz8moz>)

May: Our team at Periscope explored how analytics is helping apparel retailers to manage inventory during the pandemic (<https://t.co/W3yp2S5bCo>)

July: We shared how machine learning is helping take waste out of aquaculture - (<https://t.co/cb1SzArRE3>)