

Twitter Thread by Buffer



Buffer
[@buffer](#)



Introducing SocialChat! A simple chat widget you can add to your website to start conversations and keep them going on social. It's the easiest way to have ongoing chats with your website visitors.

A large banner with a pink background and geometric shapes in blue and green. The word "SocialChat" is centered in white.

SocialChat

Step 1: Go to <https://t.co/ccDvsAMp7R> and customize the appearance of your free chat widget. Then copy (ctrl + c) your custom embed code to your clipboard! ■■

Step 2: Paste the embed code into your website before the closing tag (...or ask your website developer to do it for you.) ■

Step 3: You're ready to chat with website visitors through Facebook Messenger or Twitter DMs. It's that easy! ■