Twitter Thread by Josh Constine



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Adults, not teens. Messages, not Stories. Developing markets, not the US. That's how Evan Spiegel plans to save Snapchat

> 9 highlights from Snapchat CEO\u2019s 6000-word leaked memo on survival https://t.co/A7q1mOsvzc by @joshconstine pic.twitter.com/HzHJIvN2lW
>
> — TechCrunch (@TechCrunch) October 5, 2018

This is the most mature we've ever seen Snapchat's CEO, thanks to the great get of this internal memo by @alexeheath. Spiegel recognizes his mistakes, and lays out a clear path not to domination, but to sustainability https://t.co/k6X1So78Fk