

Twitter Thread by Josh Constine



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Adults, not teens. Messages, not Stories. Developing markets, not the US. That's how Evan Spiegel plans to save Snapchat

9 highlights from Snapchat CEO's 6000-word leaked memo on survival <https://t.co/A7q1mOsvzc> by [@joshconstine](https://twitter.com/joshconstine) pic.twitter.com/HzHJlvN2IW

— TechCrunch (@TechCrunch) [October 5, 2018](#)

This is the most mature we've ever seen Snapchat's CEO, thanks to the great get of this internal memo by [@alexeheath](#). Spiegel recognizes his mistakes, and lays out a clear path not to domination, but to sustainability <https://t.co/k6X1So78Fk>