### Twitter Thread by Yannick Veys - Marketing & Growth





Writing has become a commodity since ChatGPT.

But when you hire a writer you want to make sure they produce original content.

5 tools to check if something was created with Al. ■

1. Al Text Classifier

The Open AI team created a tool to identify AI-generated content.

It's not perfect yet. But the longer text you paste the more likely it is to be sure.

Try it here: https://t.co/5Zv4oXvt3p

# New AI classifier for indicating AI-written text

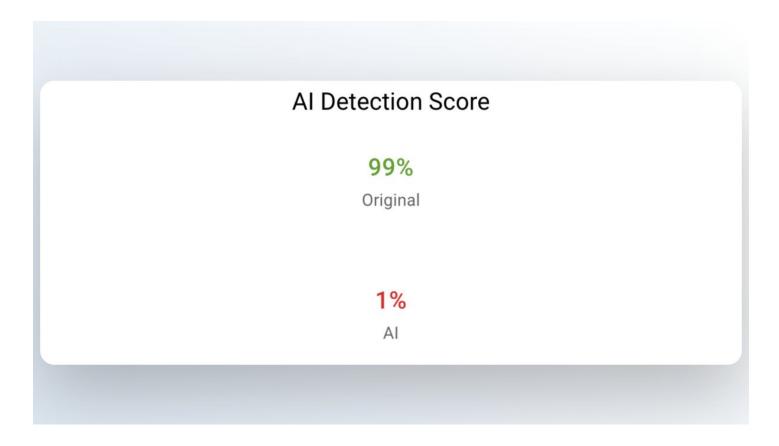
We're launching a classifier trained to distinguish between AI-written and human-written text.

#### 2. Originality .ai

If you hire writers or have an agency on retainer claiming they write original content it doesn't hurt to check once in a while.

This is a simple tool that lets you check the originality of a piece.

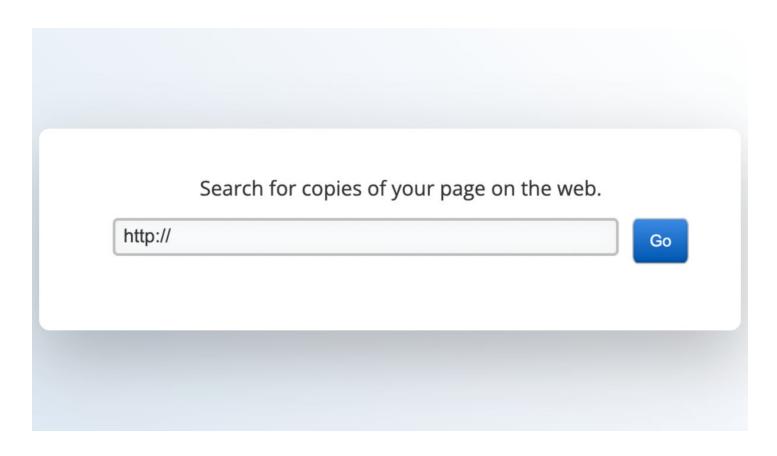
Try it here: https://t.co/MBBi1dRuHm



#### 3. CopyScape .com

The free version allows you to enter one of your URL's to be checked for plagiarism.

Try it here: https://t.co/Nt1hiyocIR



#### 4. GPTzero .me

Just paste the text you want to have checked and GPTZero will analyze it within seconds and tell you if it was Al-generated or not.

Try it here: https://t.co/cOnfIXCaRI

## **GPTZero**

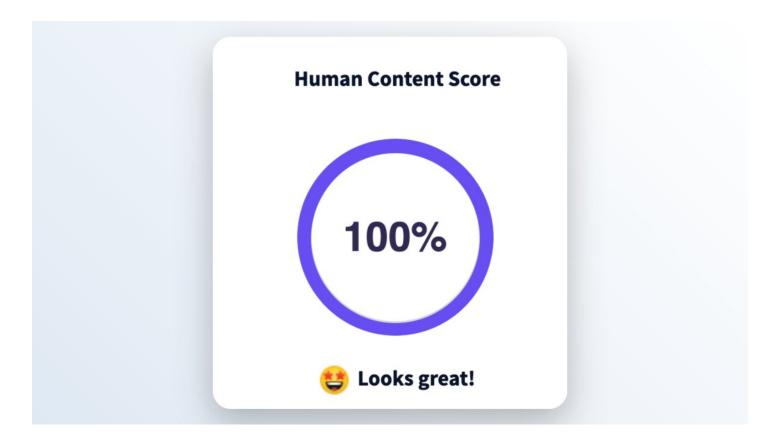
**Humans Deserve the Truth** 

#### 5. ContentAtScale. ai

This works similarly to GPTZero. Just copy and paste some content and let them do their magic.

Within seconds you'll know whether your content is real or Al-generated.

Try it here: https://t.co/qNISr4IQil



That's a wrap!

If you enjoyed this thread:

- 1. Follow me @Yannick\_Veys for more of these
- 2. Comment with your favorite emoji (mine is ■) <a href="https://t.co/fOSGde521X">https://t.co/fOSGde521X</a>

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— Yannick Veys - Marketing & Growth (@Yannick\_Veys) February 4, 2023