

Twitter Thread by Sohaib Albadawee

Sohaib Albadawee

@albadawee



I've Tweeted for 120 days in a row.

And added +22K followers without spending \$10,000 on Ghostwriters.

My secret: This list of 8 Hidden Twitter Metrics (and how you can use them to grow like crazy):

Before we dive in...

1. What you're about to learn is priceless—Put it to work.
2. I've used these secrets to get 8,396 followers in 28 days.

Let's GO ■

- Retweet

Twitter assigns you an activity point for these.

→ Higher APW = Higher chances of Twitter sharing your content.

3/ Comments per tweet (CPT)

How many replies do you get on your Tweet(s)?

Why it's important?

- CPT for each tweet = Reach of your tweet
- Your Avg CPT = Initial reach of your tweets/replies.

→ Ask more questions in your Tweets. <https://t.co/T2iMGuHBxP>

How did you make your first \$1 online?

— Sohaib Albadawee (@albadawee) [December 18, 2022](#)

4/ Retweets per tweet (RPT)

This is how many retweets you get on your Tweet(s).

This is all about the virality of your content.

My advice:

- Use Emotions
- State benefits
- Include numbers <https://t.co/SUa63sxTJb>

#1 Define your angle

Ask yourself: What emotions do you want to trigger?

WTF - It's driving me mad \U0001f621

WOW- It's mind-blowing \U0001f92f

ICR - I can relate to this \U0001f631

LMAO - It's Hilarious \U0001f602

AWW - It's so cute \U0001f60d

OHH - I get it now \U0001f62e

H/t [@ShaanVP](#)

How did the below make you feel <pic.twitter.com/d8Jb9X91TR>

5/Self retweets per tweet (sRPT)

Be careful with this one!

Retweeting your own tweets might give you extra reach in the short term.

In the long run, however, this will hurt you.

→ Limit your self-retweets to 25% of your tweets

6/ Engaged people per week (ePPW)

Twitter is a social platform, it promotes engagement.

Keep people engaged, and the algorithm will:

- Favor your content
- Push it to new audiences

→ Be interesting; Use your own contrarian/hot takes.

likes ain't cash.

JK MOLINA



JK MOLINA

@OneJKMolina

Built Tweet Hunter from \$0 to \$1.5 million/year in 15 months. Showing personal brands with an audience how to monetize it.

📍 YouTube: youtube.com/@JKMolina/vid... 📅 Joined August 2011

454 Following 171K Followers

7/ Two-way engagements per week (tEPW)

Two-way engagements are powerful in real life & on Twitter.

Here's how it works:

- You engage with a user
- They engage back with your content
- You GROW ■

→ Build genuine relationships with others.

8/ Profile Quality and Virality (PQV):

I've saved the best for last!

This secret metric is an avg of your metrics (last 28 days).

$PQV = CS + APW + CPT + RPT + sRPT + ePPW$ (28 day avg)

→ Stay consistent for 28 days & watch your reach explode.

TLDR; 8 Hidden Twitter Metrics:

Consistency Streak (CS)

Retweets per tweet (RPT)

Activities per week (APW)

Comments per tweet (CPT)

Self retweets per tweet (sRPT)

Profile Quality and Virality (PQV)

Engaged people per week (ePPW)

Two-way engagements per week (tEPW)

If you enjoyed this thread:

- Follow me [@albadawee](#) on my journey from 0 to \$1M
- Like/Comment/ RT to help your friends up thier Twitter game <https://t.co/JxIJixmLZL>

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— Sohaib Albadawee (@albadawee) [January 21, 2023](#)