Twitter Thread by Marketing Max

Marketing Max
@MarketingMax

They said it couldn’t be done

But I just replaced my entire 5 person marketing team with the amazing new ChatGPT technology.

Here are the 5 jobs on my team that I replaced with ChatGPT & the exact prompts I’m using instead (I'm 100% serious):

1/ Ad copywriter

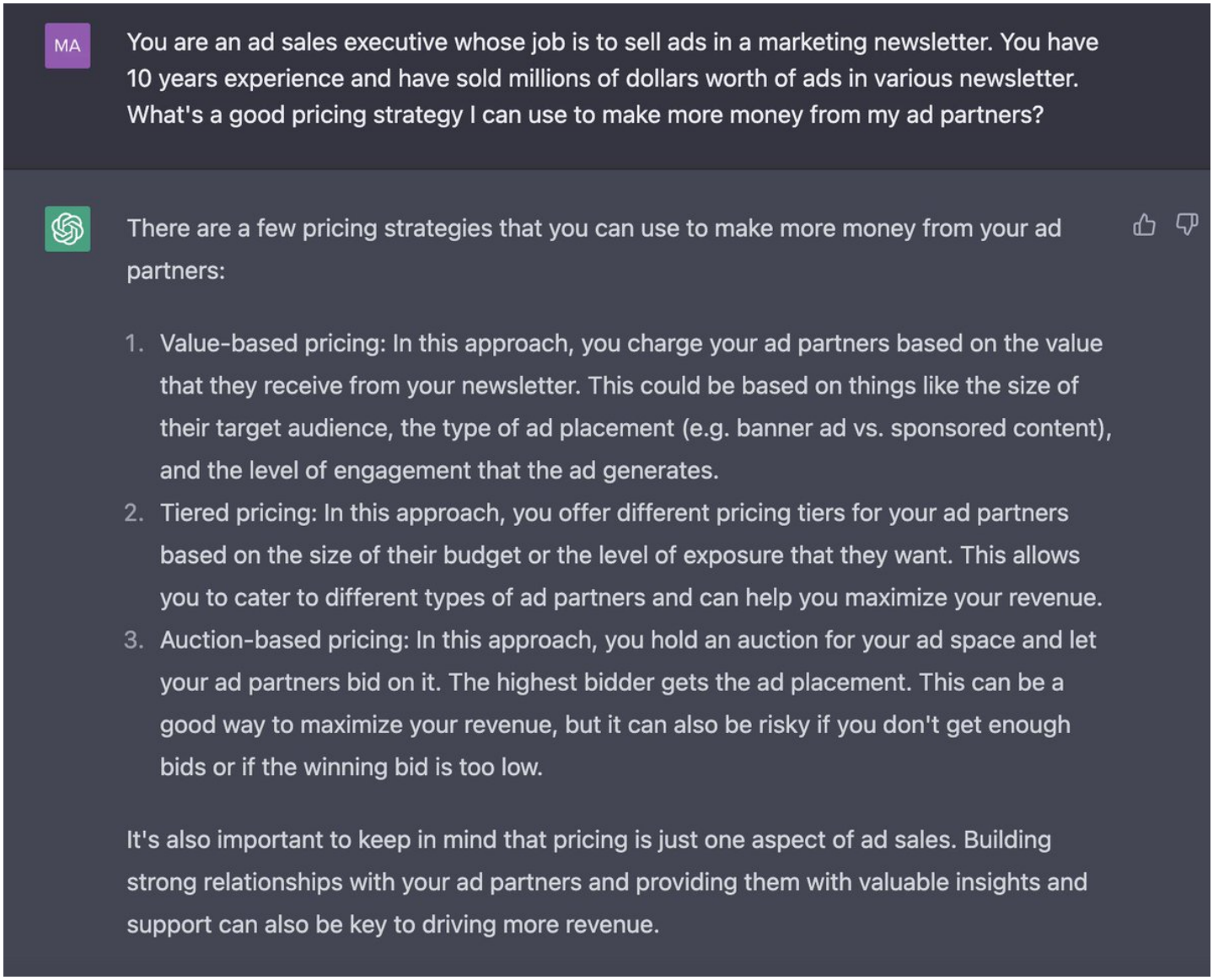
This one is obvious because all tools built with this tech so far are copywriting tools but still...

I was paying a very expensive ad copywriter so I just replaced them with this prompt for ChatGPT:



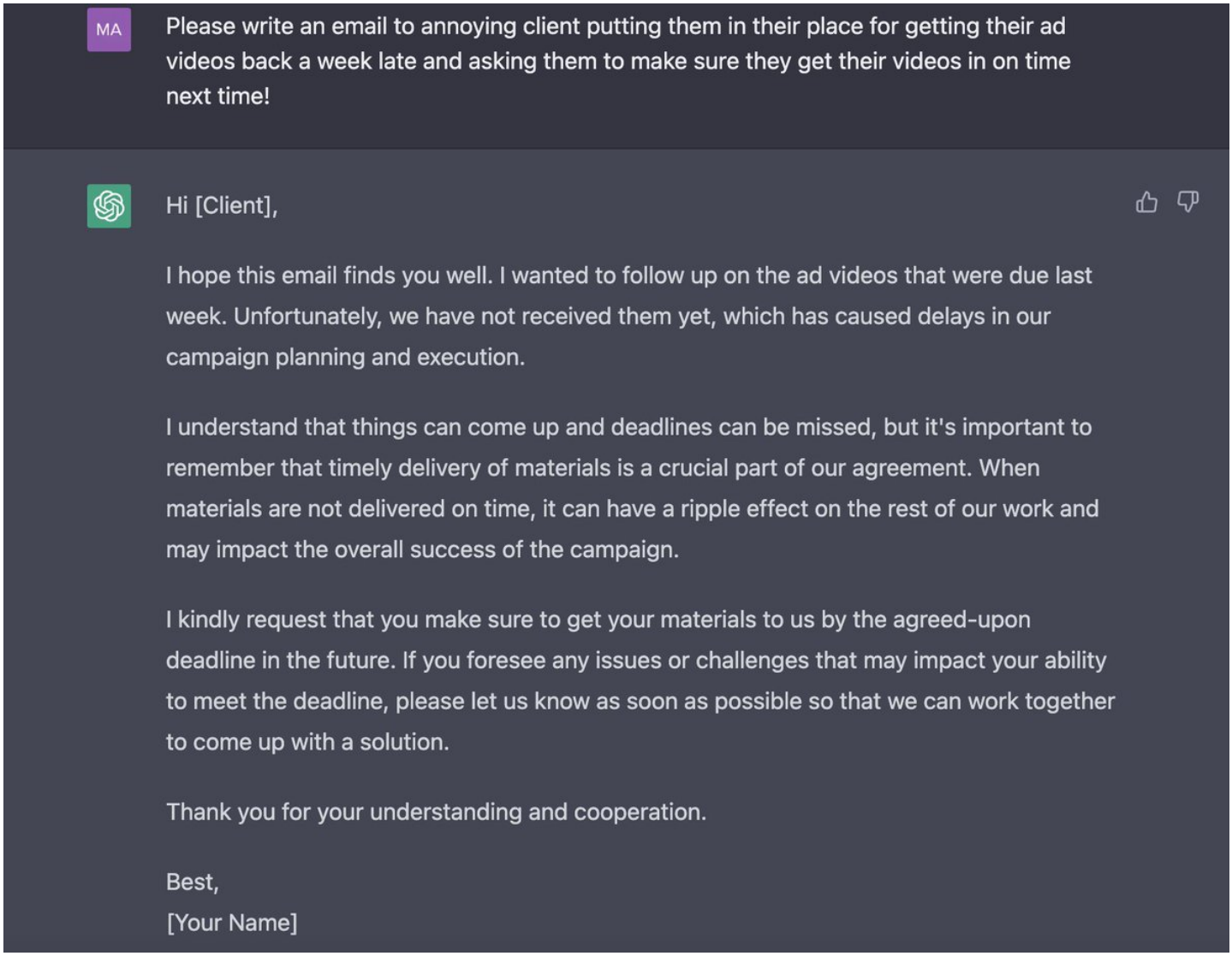
2/ Advisor

Yes! I actually fired one of my advisors and took back his advisor equity shares because I could replace him with this prompt:



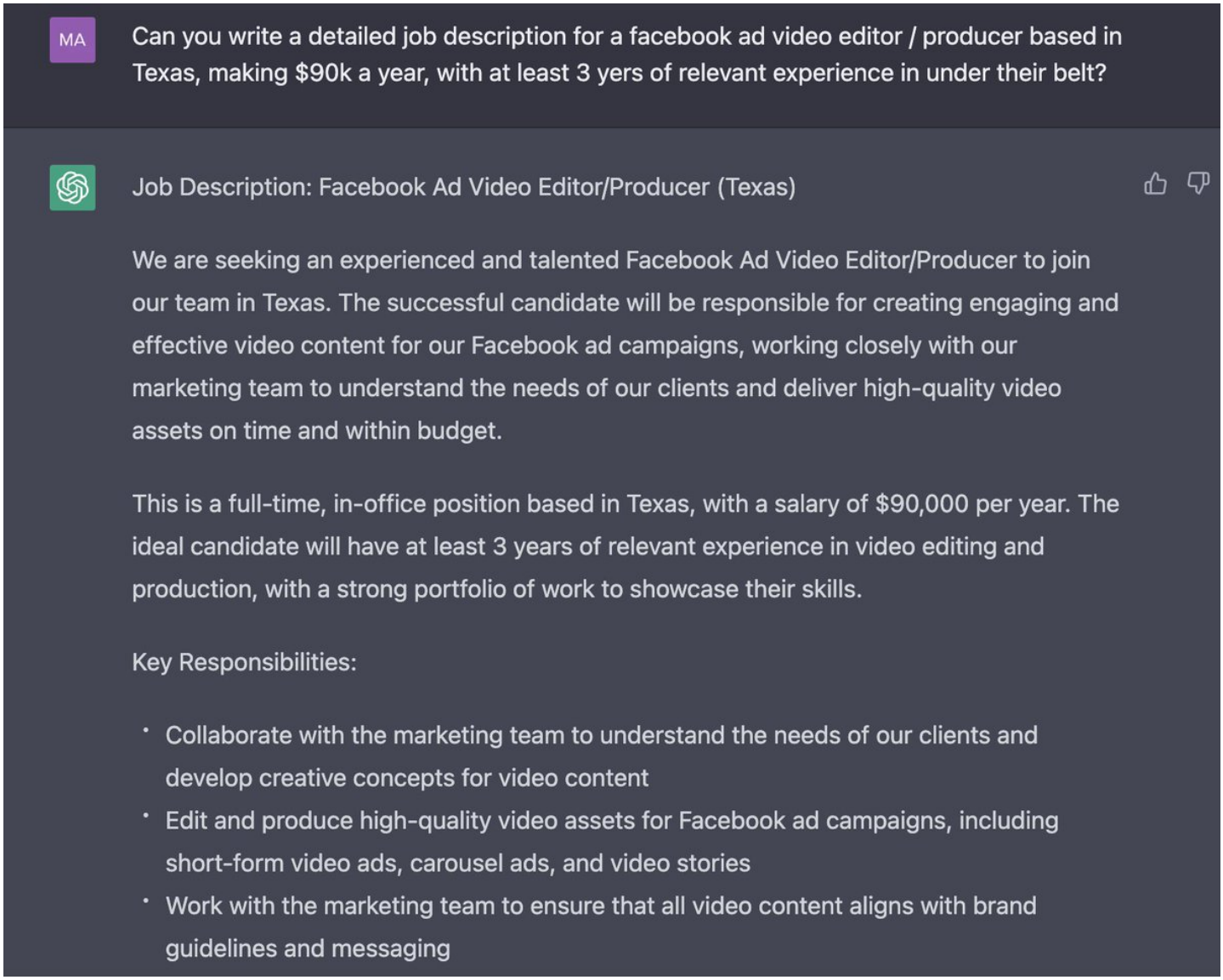
3/ Project Manager

I was paying this project manager $150,000 a year to manage difficult clients so now I'm saving $150,000 a year with this ChatGPT prompt:



4/ Hiring Manager

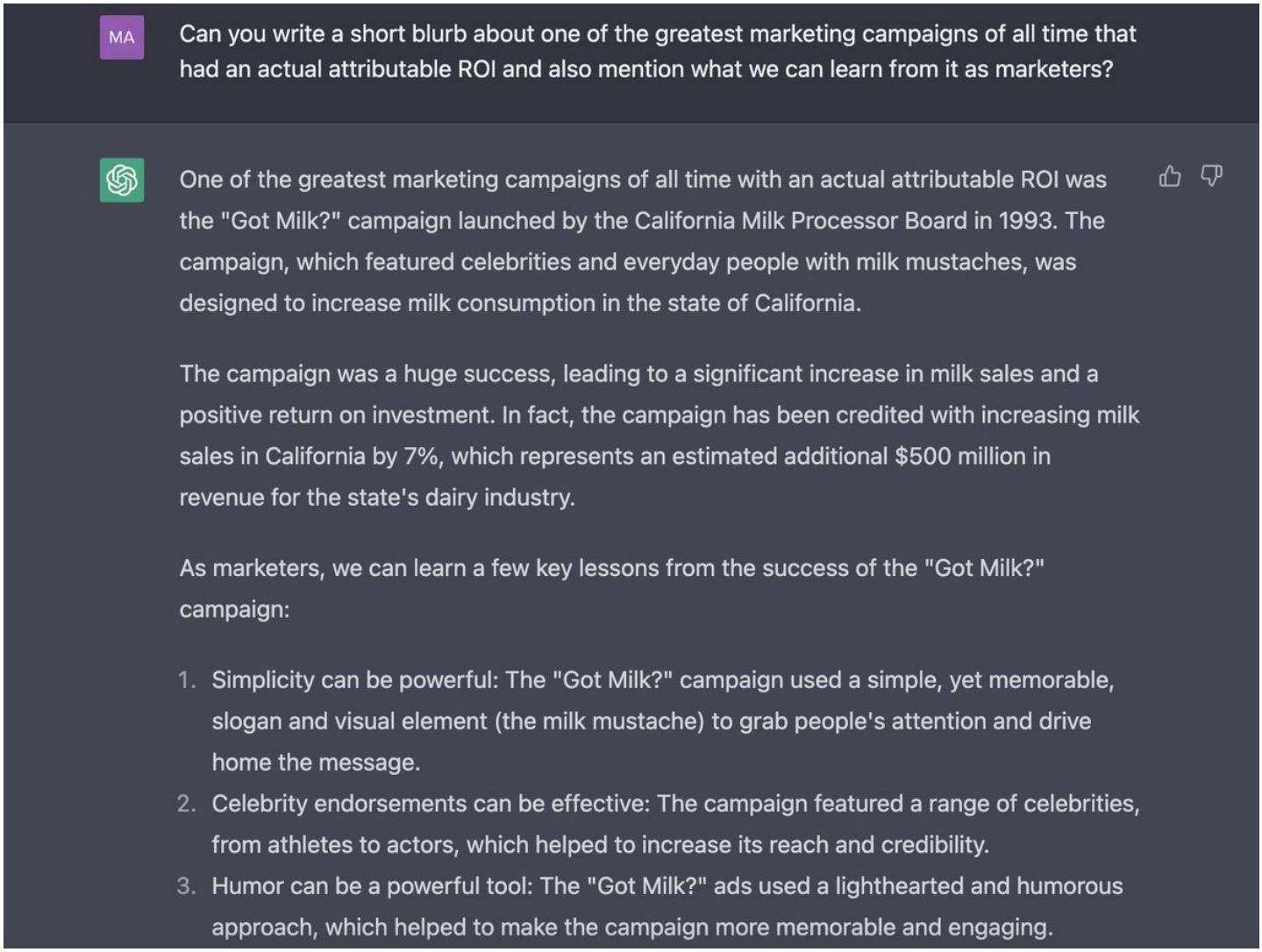
The business has been great lately leading me to need to hire like 140 new people every month so I hired a new talent manager to help us find new hires fast. I onboarded them last week but just fired them thanks to this ChatGPT script:



5/ Myself

Yea that's right, I just fired myself!

Every week I feature one Growth Hack in my Growth Hacks Weekly newsletter. Sometimes that Growth Hack is featuring a famous marketing campaign and breaks down what we can learn from it. I don't need to write it anymore:



If you wanna help other people save money by firing their whole marketing team (and themselves) and hiring ChatGPT instead, please:

1. Follow me @MarketingMax for more insights like this

2. Like/Retweet the first tweet below to share exactly how I did it with your audience: https://t.co/YFgNzwevpD

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> — Marketing Max (@MarketingMax) January 10, 2023