

Twitter Thread by Barsee



Barsee

[@heyBarsee](#)



This took me 6 years to learn, I'll teach you in 2 minutes.

23 sentences that'll make you more money than a \$40,997 business degree:

1. Irresistible offer - Desirable outcome + proof + scarcity + urgency + guarantee + bonuses

2. Join the most expensive gym in your city. one connection will pay for it many times over - jk

3. If you keep waiting for the "right time" you will keep wasting all of your time.

4. Don't be cheap with: doctors, lawyers and tax advisors

5. Give yourself 3 days to do it and it'll take 3 days.

Give yourself 3 hours to do it and it'll take 3 hours.

6. Send a physical gift to customers and everyone who's worked with you for more than 3 months

7. Your customer's fear of loss is more powerful than their desire for gain.

8. You don't need a \$3,000 MacBook Pro, a \$5,000 website, or \$87,000 degree to start a business.

9. Don't lower your prices, increase your value.

10. Tip well and learn waiter's names. then go to that same place for biz meetings and dates. trust me on this one.

11. Don't rely on social media, build your email list.

12. Most money is in the follow-up.

13. Study psychology, persuasion and copywriting.

14. Showing up every day is the growth hack.

15. Your Productivity depends on your Health : <https://t.co/l6uGMogYMD>

Quit Porn.

Quit News.

Socialize.

Try Again.

Meditation.

Lift Weights.

Eat Healthily.

Start Business.

Cold Showers.

Get More Sleep.

Embrace Discomfort.

If you do this for 2 months your life will change forever.

— Barsee (@heyBarsee) [September 30, 2022](#)

16. An essential part of starting a business is telling white lies about your ability to execute, getting the deal, then experiencing tons of stress to deliver - JK

17. Best-known product will beat the best product every single time.

18. If you are the smartest person in the room, then you are in the wrong room.

19.

12 simple ways to make your price look like a steal : <https://t.co/cZFERwnbdO>

12 pricing psychology tips to help you sell more stuff:

— Katelyn Bourgoin \u26a1\u2013 (@KateBour) [July 6, 2022](#)

20. Automate every repeating task by creating a system.

21. Give more value for free than what your competitors charge for.

22. Don't ask people to mentor you. become someone worth mentoring.

23. We feel obliged to give back to people who have given to us.

This is why restaurants should always give you a mint at the end of a meal and Uber drivers should offer a charger.

You're more likely to tip. ■

That's a wrap!

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— Barsee (@heyBarsee) [October 7, 2022](#)