

Twitter Thread by [Aditya Todmal](#)

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[@AdityaTodmal](#)



I started at 0 and grew to 109,000 followers

Here's how we use Twitter and why:

Collaborated with [@niki_poojary](#)

THREAD ■ ↓

[@niki_poojary](#) 1/ Build in front of the world

- Share your profits and losses weekly
- Followers want to be on the growth journey with you
- Share the trades you take
- Share technical chart patterns

Examples below ↓

[@niki_poojary](#) Ex 1.

Share our profits and losses records as everyone will be able to see our growth and evolution over the years



Aditya Todmal
@AdityaTodmal



17.5 lakh profit for the week! 💰👊

Booked another 12.4 lakh profit today.
Bank Nifty Futures buy gave superb profits.

Highest profit ever in a week! Just enjoying breaking records now. ❤️

Things going exactly as planned. @niki_poojary

Let's see next week now.

Quantity	Price	Gain/Loss
135	32733.00	
126	46344.00	
125	23755.00	
140	56253.00	
120	50340.00	
0.70	-96376.00	

Quantity	Price	Gain/Loss
130	65822.00	
140	87332.00	
120	20712.00	
150	34629.00	
123	128487.00	
0.70	-60408.00	

LTP	Gain/Loss
130	-2700.00
21734.95	44392.50
37451.00	52419.75
228.89	-52000.00

LTP	Gain/Loss
154.05	-66376.00
110	-4320.00
21734.79	44392.50
226.00	-42042.00

2:59 PM · Sep 16, 2021 · Twitter Web App

@niki_poojary Ex 2.

Here are examples of @niki_poojary sharing some patterns which provide value to people.

Everyone isn't able to spot a pattern/trade quickly.

We also share trades in our weekly trading analysis/plan.



Nikita Poojary
@niki_poojary

...

#BANKNIFTY

Multiple times it has tested the resistance (5x)

Flag pattern too under formation (I adjusted this one compared to what I had posted during the market hours)

In case we witness a BO, we might see an upmove of 800points



9:11 PM · May 16, 2022 · Twitter Web App

@niki_poojary 2/ Ask questions to different traders or your followers

- Get answers to difficult questions
- Should provide value to your audience
- Potentially high engagement questions

Don't waste time asking useless questions or ones that are not related to trading.

Examples below ↓

@niki_poojary Ex 1.

Got an answer to a question asked to @SarangSood about something people were curious about then.

<https://t.co/wfu2ERHYR4>

Why do you sell an iron fly every Wednesday? What are the perks of doing it versus selling naked?

I sell strangles 99% of the time. No hedge.

Which one is a better strategy to make more money on Thursday opening? [@SarangSood](#)

— Aditya Todmal (@AdityaTodmal) [August 29, 2020](#)

[@niki_poojary](#) [@SarangSood](#) Ex 2.

Questions that get high engagement.

<https://t.co/bAoG8aZwBR>

What's the most helpful telegram channel during market hours?

— Aditya Todmal (@AdityaTodmal) [March 30, 2022](#)

[@niki_poojary](#) [@SarangSood](#) 3/ Be considerate of your followers

- 1-2 tweets per day
- Avoid being rude
- Help someone who genuinely has a query
- Avoid answering googleable questions

The best way to provide value is to not talk crap and be to the point always.

[@niki_poojary](#) [@SarangSood](#) 4/ Provide meaningful feedback via replies

- Direct people to the best person/resource
- Share your thoughts if they are different from the masses
- Share personal experiences supporting other tweets

[@BandiShreyas](#) and [@SarangSood](#) are two accounts that have mastered this art.

[@niki_poojary](#) [@SarangSood](#) [@BandiShreyas](#) Ex 1.

I had a different opinion which I presented in my reply.

<https://t.co/1KOL6jKaOB>

Many accounts follow you to gain popularity and built rapport.

The moment they get it, unfollow and pretend as if you never existed.

Hence you have to be extremely careful with who you follow, as if you unfollow without reason, it's usually met with reciprocation and bitching.

— Aditya Todmal (@AdityaTodmal) June 29, 2022

@niki_poojary @SarangSood @BandiShreyas Eg 2.

He isn't disrespectful at all anytime, and always replies with facts or logical arguments.

<https://t.co/2vxSWHEW7x>

I'm sorry, I disagree, if you're an "affiliate" of someone and have acted as a distributor and are benefiting directly from your followers joining, depositing money and using a platform, you also need to be accountable for damages they may face if they were to be defrauded

— Bandi Shreyas (@BandiShreyas) January 23, 2022

@niki_poojary @SarangSood @BandiShreyas 5/ DM smartly

- Everyone monitors their DMs
- Don't just say "Hi" or "Good Morning"
- Connect with people with a similar follower base
- Don't send fake templated messages

DM's are an opportunity to connect with the best people from our industry.

Use dms to meet in person.

@niki_poojary @SarangSood @BandiShreyas TLDR version:

1. Be considerate of your audience.
2. Provide a valuable response.
3. DMs are valuable—don't just write to be followed, write to be read!
4. Construct in public so that everyone can see it.
5. Ask meaningful questions about the topic at hand

@niki_poojary @SarangSood @BandiShreyas That's a wrap!

If you enjoyed this thread:

1. Follow us @AdityaTodmal & @niki_poojary for more of these
2. RT to share this thread with your audience

Here's another thread we think you'd like:

<https://t.co/vK2z1gzUmM>

Twitter is like a free university.

However, 98.8 percent of users missed out on the best content on this platform.

Here are the top 26 threads from the past 26 weeks of 2022: \U0001f9f5

Collaborated with [@niki_poojary](#)

— Aditya Todmal (@AdityaTodmal) [July 1, 2022](#)