

Twitter Thread by Alex Banks



Alex Banks
[@thealexbanks](#)



I have a masters degree in finance.

But I've learned 10x more from Twitter.

10 threads that will make you a better investor:

1/ Who: [@naval](#)

What: Principles to wealth creation

Tweet: <https://t.co/GHxb31inIH>

How to Get Rich (without getting lucky):

— Naval ([@naval](#)) [May 31, 2018](#)

2/ Who: [@10kdiver](#)

What: Achieving financial freedom

Tweet:

<https://t.co/EoNQNVBCdN>

Get a cup of coffee.

Let's kickstart 2022!

To that end, here are 22 key concepts to help you appreciate and achieve Financial Independence.

— 10-K Diver ([@10kdiver](#)) [January 1, 2022](#)

3/ Who: [@trenggriffin](#)

What: Money flows as a function of the story

Tweet:

<https://t.co/yfZKPOaKvJ>

1/ Don Valentine (Sequoia founder):

"The art of storytelling is incredibly important. Learning to tell a story is critically important because that's how the money works. The money flows as a function of the story."

A venture capitalist get to see all kinds of storytellers.

— Tren Griffin (@trengriffin) [February 15, 2020](#)

4/ Who: [@girdley](#)

What: How to get paid when investing in a new venture

Tweet:

<https://t.co/2Axe7f3m2I>

17 of the coolest ways I've seen people get rich.

(1/x)

— Michael Girdley (@girdley) [December 29, 2021](#)

5/ Who: [@SteadyCompound](#)

What: Lessons from Buffett

Tweet:

<https://t.co/YGS6fYSgi2>

Buffett's letters taught me more about investing than any business school ever could.

Even after investing for 14 years, I uncover new insights every time I reread his letters.

Recently, I reread his letters from 1977 to 2020 for a third time.

Here are my key insights: pic.twitter.com/ZmljUNbfqz

— Thomas Chua (@SteadyCompound) [January 1, 2022](#)

6/ Who: [@TrungTPhan](#)

What: Psychology of spending

Tweet:

<https://t.co/cfudAit9Sx>

IKEA is the world's largest furniture brand. With annual sales hitting ~\$50B+, it's the King of "buy stuff you never planned to buy".

Unsurprisingly, IKEA designs its stores with various psychological tricks to get you to spend more money.

Here's are 12 of them \U0001f9f5 <pic.twitter.com/BI6CWoiAeF>

— Trung Phan (@TrungTPhan) [October 20, 2021](#)

7/ Who: [@Brian_Stoffel](#)

What: Build an investing framework

Tweet:

<https://t.co/DX2KBxX7Hg>

Six years ago, I read [@nntaleb](#)'s *Antifragile*. The lessons invaded my brain and haven't left since.

I started taking the ideas and applying to investing.

I created a framework for stock picking from it. It has 8 parts

It has roughly 4X'd the market.

How it works, a \U0001f9f5\u2935\u201c <pic.twitter.com/h0Sm1ptXQZ>

— Brian Stoffel (@Brian_Stoffel_) [June 8, 2021](#)

8/ Who: [@heymaxkoh](#)

What: Turn \$25m into \$32bn

Tweet:

<https://t.co/nK6uDbjNpR>

90% of business acquisitions fail.

But there are exceptions:

Mark Leonard, Founder of Constellation Software [\\$CSU](#), is one of them.

He's acquired over 500 companies in the last 2 decades...

Turning \$25 Million into \$32 Billion.

Here's his "Growth by Acquisition" playbook: pic.twitter.com/VUggFyYAb6

— Max Koh (@heymaxkoh) [October 18, 2021](#)

9/ Who: [@sweatstartup](#)

What: Actions to wealth creation

Tweet:

<https://t.co/oxOMzxn9ub>

How to get rich without getting lucky:

Find a way to make \$100 an hour doing something simple IN YOUR TOWN.

Do it until you have \$10k+ in the bank and you\u2019re too busy to sell new customers.

Hire employee for \$25 / hr to do what you do so you can sell new customers.

Repeat.

— Nick Huber (@sweatstartup) [September 28, 2020](#)

10/ Who: [@smtgarg](#)

What: Lessons from Bezos

Tweet:

<https://t.co/Ce96BU7cBq>

I read two-and-a-half decades worth of Jeff Bezos\u2019s Amazon shareholder letters.

It\u2019s like a mini MBA.

Here I\u2019ve pulled out a free guide for startups, investing, marketing, and \u201cweb3\u201d \u201dU0001f9f5

(It\u2019s a thread, not an ebook) pic.twitter.com/ZHsclvGQOU

— Sumit Garg (@smtgarg) [December 28, 2021](#)

Follow me [@thealexbanks](#) for more threads on business, finance, community and growth.

If you enjoyed this thread, here's another I think you'll love:

<https://t.co/9KslaKMq59>

Climbing the corporate ladder takes time.

10 threads that will accelerate your career:

— Alex Banks (@thealexbanks) March 14, 2022

Help the community grow and quote tweet this thread:

<https://t.co/KEYPAS87QB>

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— Alex Banks (@thealexbanks) March 15, 2022