Twitter Thread by Nicolas Cole ■■■■■



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20 Writers Who Created Their Own Category:

(and the books that put them on the map)

1/ Ryan Holiday: Stoicism

Book: The Obstacle Is The Way

https://t.co/jQ8P87A9yN

2/ Tucker Max: Fratire

Book: I Hope They Serve Beer In Hell

https://t.co/IRBhb9rUux

3/ Eckhart Tolle: Practical Spirituality

Book: The Power of Now

https://t.co/9982WALsRp

4/ Malcolm Gladwell: Pop Sociology

Book: The Tipping Point

https://t.co/WYq0FONju4

5/ J.K. Rowling: Wizardry For Kids

Book: Harry Potter And The Sorcerer's Stone

https://t.co/JlZOCiOE3P

6/ Stephanie Meyer: Vampire Romance

Book: Twilight

https://t.co/dgf8gkltzF

7/ John Grisham: Legal Thriller

Book: The Firm

https://t.co/KHlkyzXykn

8/ Anais Nin: Erotic Imagination

Book: Delta of Venus

https://t.co/U1Sh8sQrSV

9/ Cal Newport: Unconventional Work Advice/Deep Work

Book: So Good They Can't Ignore You

https://t.co/kPetsvUPm3

10/ Benjamin Hardy: Pop Psychology

Book: Willpower Doesn't Work

https://t.co/3MzLQtbmoS

11/ James Patterson: Detective Thriller

Book: Along Came A Spider

https://t.co/GvqEWH7Cww

12/ Franz Kafka: Magical Realism

Book: The Metamorphosis

https://t.co/SqEHFzgUU3

13/ E.L. James: Bondage Romance

Book: 50 Shades of Grey

https://t.co/CPqGizdJiS

14/ Simon Sinek: Work Inspiration

Book: Start With Why

https://t.co/wGWvVdfm2X

15/ Jim Collins: Data-Backed Business Success

Book: Good to Great

https://t.co/YIfYibnrVv

16/ Ben Mezrich: True Business Thriller

Book: Bringing Down the House

https://t.co/IdcGVi0w4x

17/ Michael Lewis: Financial Journalism Thriller

Book: Liar's Poker

https://t.co/VOuZIGKl0x

18/ James Baldwin: Identity In America

Book: Giovanni's Room

https://t.co/OvHiCxoMcE

19/ Nir Eyal: Technology Psychology

Book: Hooked

https://t.co/xkqqlxLtg7

20/ Ray Dalio: Macro Business Principles

Book: Principles

https://t.co/lWkY34Z5E7

BONUS:

21/ Nicolas Cole: Digital Writing

Book: The Art & Business of Online Writing

https://t.co/iCynJq1F9L

The most legendary writers don't just write one great book, or even a dozen great books.

The most legendary writers become known for a niche they own.

https://t.co/vYSaB3KxRY

If you want to start building your own category writing online, start here:

https://t.co/T4CysXEIBl