Twitter Thread by AParajit Bharat ■■■



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This is slightly a different topic, but I thought this is important topic to be discussed. In my opinion Indian culture is totally different than western countries & our economy can never be compared to theirs. I may be wrong, but I am going to list out top 15 reasons in #Thread

1st

Bread vs Roti

Homemade Roti is good is taste & very healthy food, but in western countries including IsIamic countries mainly rely on bread. Bakery business in US is worth $450 billion

If Indians switch to bread instead of rice/roti then we add $1 trillion to economy ■■■■■



2nd

Fast Food Industry

While we Indians love our mom made & homemade food, western countries mainly rely on fast food or processed food industry for their daily meals. Fast food industry in US is worth $250 billion

With Zomato culture creeping in, but we will stick to roots



3rd

Processed food

If you are bored of eating pizza or sandwiches, just walk to the nearest supermarket and pick your favourite packaged from the shop and save your cooking efforts.
You will get almost everything you could imagine
Packaged food industry in US worth $800 billion



4th

Processed Meat

Trust me this is my last tweet on food in this thread ■

Processed meat industry is worth almost $400 billion.

So by not cooking food at home, can fetch US around $2 Trillion ■. We Indians will stick to homemade shudh desi food and rightly so.



5th

Toilet Paper ■

By not using water, US is generating $30-40 billion through toilet & hygiene paper industry.

Can we adapt to this change, certainly not, plus not good for the environment.



6th

Automobiles

US is a automotive industry driven country with 18 million employees & worth $550 billion/yr

US has very poor public transport network & u must have a car to commute. In India car is luxury & not necessity, we have public transport plus other means of transport



7th

Cola

In India, whenever we fall sick, doctor says drink enough water but in western countries they prefer cola over water. No restaurants in west will offer u free water like we do in India. Cola industry is also worth $200 Billion ■

No nariyal pani, only cola ■■■■■■



8th

Bottled Water

In most of the western countries, they barely drink tap water, in some cities the tap water is good & some places out of question. Their economic model relies on selling bottled water. This industry in US is worth $61 billion, globally it is around $250-300 B

9th

Tea vs Coffee

We Indians are teatotalers, we start our morning with home made tea, plus we have millions of chaiwalas to serve us during the day but West is more inclined to coffee, worth $90 billion in US out of which $65 B is take away coffee & $15 B for home consumption

10th

Liquor Industry

Liquor industry in US is worth $1.5 Trillion vs mere $35 Billion in India ■

Liquor traditionally considered taboo in Indian families, but west never allowed Indian liquor industry to grow, we have all the raw materials available with traditional flavours



11th

Outdoor recreational activities

Despite having such a beautiful country like India, we Indians r lacking behind in outdoor recreational activities. This industry is worth almost $900 Billion, this is one of the area where we can improve. List of outdoor activities below■■

OUTDOOR RECREATION IS GROWING

Outdoor Industry Association (OIA) issued the first Outdoor Recreation Economy report more than a decade ago and has made significant improvements since then. This third edition takes a broader view of the growing industry and its shifting demographics.

IT IS THE LARGEST, MOST COMPREHENSIVE REPORT OF ITS KIND, SPECIFICALLY BECAUSE OF:

- A 70 percent increase in survey responses from the previous study
- Results for all 435 U.S. congressional districts in addition to national, regional and state results
- Seven activities included for the first time (highlighted below)

These Activities Make Up The Outdoor Recreation Economy



CAMPING
RV campsite
Tent campsite
Rustic lodge



FISHING
Recreational fly
Recreational non-fly



HUNTING
Shotgun
Rifle
Bow



MOTORCYCLING
On-road
Off-road



OFF-ROADING
ATV
ROV
Dune buggy
4x4 and Jeep



SNOW SPORTS
Cross-country skiing
Downhill skiing
Nordic skiing
Snowboarding
Snowmobiling
Snowshoeing
Telemark skiing



TRAIL SPORTS
Day hiking on trail
Backpacking
Rock or ice climbing
Running 3+ miles
Horseback riding
Mountaineering



WATER SPORTS
Kayaking
Rafting
Canoeing
Surfing
Scuba diving
Sailing
Stand-up paddling
Boating:
cruising, sightseeing, wakeboarding, tubing, kneeboarding, waterskiing



WHEEL SPORTS
Bicycling, paved roac
Bicycling, off-road
Skateboarding



WILDLIFE VIEWING

12th

Tourism

West is known for its tourism & this industry in US os worth $1.1 Trillion, creates 9 million jobs whereas in India tourism industry is worth $240 billion & creates 43 million jobs. Here we hav scope to improve, please take domestic holiday instead of International



13th

Innovation

This is an area whr we are lacking way behind, US technology industry is now worth more than $9 Trillion. We Indians adapt to new changes, but we r not innovators, barring ISRO, we hardly gave any innovation to world post independence. We hav huge potential here

A sign thanking healthcare workers is displayed on the Nasdaq MarketSite in the Times Square neighborhood of New York, U.S., on Monday, April 6, 2020.

Jeenah Moon | Bloomberg | Getty Images

The dominance of major U.S. tech stocks in recent years has pushed the sector past another milestone as it is now more valuable than the entire European stock market, according to Bank of America Global Research.

The firm said in a note that this is the first time the market cap of the U.S. tech sector, at $9.1 trillion, exceeds Europe, which including the U.K. and Switzerland is now at $8.9 trillion. For reference, the firm said that in 2007, Europe was four times the size of U.S. technology stocks.

14th

Work life balance

One area, whr we Indians are fooled frm decades wid myths like ppl in west deliver more in 8 hrs than wat u deliver in 12hrs & they keep slogging you. One employee is doing task of 2, most of you can realise it. But having work life balance boosts economy

WORKFORCE DEVELOPMENT

Better Work-Life Balance Doesn't Just Help Employees; It Helps the Whole Economy.

MARCH 15, 2016 • ASPEN INSTITUTE STAFF



15th

Pay structure

In India we have a very poor pay structure, one of the highly underpaid countries in the world. Low wages will make India super power is another big myth, unless u increase salaries & give ppl more money to hav purchasing power, boost consumption & economy.

EARN

Millennial households are earning more money than ever before—here's why it may not be enough

Published Fri, Jan 11 2019 11:06 AM EST
Updated Tue, Jan 15 2019 3:52 PM EST

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Cultura RM Exclusive/Sofie Delauw | Cultura Exclusive | Getty Images

I gave you my top 15 reasons why we comparing the economic parameters of west with India, makes no sense. We have totally different culture and we can't adapt to their lifestyle. We can never leave roti & switch to bread, homemade food can't be replaced by burger & sandwiches.

When I say West, it includes Europe, US & developed countries. I hav included figures of US coz its easy to compare their figures with ours

When talk about billions of USD, recently I had come across a statement that Amazon will invest $1 billion in India & create 1 million jobs

However, innovation, technology, tourism, pay structure, work life balance, liquor industry are some areas whr we huge potential to improve and we can boost domestic consumption & exports to make India trade surplus

Its a wide topic, do you share ur thoughts on this ■■■