Twitter Thread by Kevin Roose



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This stat was discovered by researchers using CrowdTangle, the FB-owned data tool I wrote about yesterday. https://t.co/6M1UQc4Lwx

Few people have heard of CrowdTangle relative to FB/IG, but it's responsible for so much of what we know about social media. Have heard from lots of academics who say losing it would cripple their ability to conduct research on multiple platforms.