Twitter Thread by Steve Chou

Steve Chou
@mywifequit

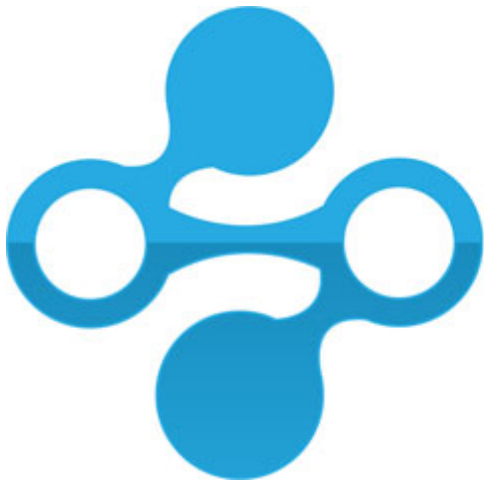**I run two 7-figure businesses (a blog and an ecommerce store)**

Here are my must-have tools to run both of them:

(Quick thread)

Webhosting: Storm on Demand.

Normal fully-hosted shopping cart platforms would charge me $500 for everything I host.

Storm is just $50 and has fantastic customer support.

Shopping Cart: Shopify

You saw this one coming.

My site is on a HEAVILY modified version of OSCommerce, but I recommend you start with Shopify.

If it ain't broken…

Email Marketing: Klaviyo

There's no better tool for ecommerce email marketing than Klaviyo.

Easy to integrate, profitable and trustworthy.

Klaviyo can make you A LOT of money.

Just ask @ecomchasedimond

Email Signup Forms: Privy

I increased my email signups with Privy by 131%.

It just works.

SMS Marketing: Postscript

Facebook is controlled by Mark Zuckerberg.

Twitter is controlled by Jack Dorsey.

But no one controls phone numbers, they can't take them away from you.

I've seen click rates of over 20% here… It's incredible.

Facebook Messenger Marketing: Manychat

Manychat allows you to create flows and campaigns on Facebook Messenger.

My open rates are 5X better than email

My click through rates are 8X better than email

My revenue per subscriber is about 3.5X better than email

I love it.

These are just a few of the tools I use, but they'll help you out A LOT.

If you're interested in creating an ecommerce store, join my free 6 day minicourse below:

https://t.co/3SZQ88iMek