

Twitter Thread by Sumit Grrg



Sumit Grrg

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How to think about your career:

Phil Knight is the co-founder of Nike.

I found this advice in the last few pages of Phil's memoir about creating Nike.

It's some of the best I've ever received:

1/6

Hit pause.

Think long and hard about how you want to spend your time.

And with whom you want to spend it for the next forty years.

2/6

Don't settle for a job or a profession or even a career.

Seek a calling, even if you don't know what that means.

If you're following your calling, the fatigue will be easier to bear, the disappointments will be fuel, the highs will be like nothing you've ever felt.

3/6

Here's a warning:

The best of you, the iconoclasts, the innovators, the rebels, you will always have a bull's-eye on your back.

The better you get, the bigger the bull's-eye.

It's a law of nature.

4/6

Sometimes you have to give up.

And those who urge entrepreneurs to never give up? Charlatans.

Sometimes knowing when to give up, when to try something else, is genius.

Giving up doesn't mean stopping.

Don't ever stop.

5/6

Acknowledge the power of luck.

It plays a big role.

Athletes get lucky, poets get lucky, businesses get lucky.

Hard work is critical, a good team is essential, brains and determination are invaluable, but luck may decide the outcome.

6/6

Put it this way: the harder you work, the better your luck.

So have faith in yourself, but also have faith in faith.

Not faith as others define it.

Faith as you define it.

Faith as faith defines itself in your heart.